

# Appointments Fill Key USD Positions

VERMILLION — President James W. Abbott announced four administrative appointments that fill current executive vacancies at The University of South Dakota.

Roberta Ambur has added vice president of Administration to her current duties as vice president of Information Technology Services while Sheila Gestring, assistant vice president for Finance and Administration, has been appointed vice president of Finance. This follows the departure of Richard Van Den Hul, who served in both capacities as vice president of Finance and Administration before accepting the position of vice president for business and financial affairs at Western Washington University.

David Herbster has been named acting athletics director pending a national search for the position following the resignation of Joel Nielsen, who becomes the athletics director at Kent State University (Ohio) on May 1.

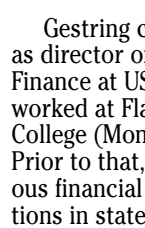
Jeff Baylor has been named vice president for Marketing, Enrollment and Student Services after serving as acting vice president in the same capacity since



Ambur



Gestring



Herbster



Baylor

August 2009. Ambur joined The U in 2001 where she is responsible for Technology Services and Information Services. She also chairs the Information Technology Advisory Council and is a member of the Executive Team. Prior to working at USD, Ambur was chief business officer at Mount Marty College in Yankton.

Gestring came to USD in 2007 as director of Budget and Finance at USD. She previously worked at Flathead Community College (Mont.) for three years. Prior to that, Gestring held various financial management positions in state government for the South Dakota Board of Regents and the South Dakota Department of Transportation. In addition to her new role at The U, she will continue to serve as USD's Chief Budget Officer.



Herbster



Baylor

Herbster's previous title was assistant athletics director and director of development for the USD Foundation. He came to USD in 2007 after three years at the University of Nebraska-Omaha. He also served as athletics director at Concordia University of St. Paul, Minn., from 2001-2004. Baylor, who joined The U in 2008 as associate vice president of enrollment and student services, was assistant vice president of student services and assistant vice president for enrollment management at St. Leo University (Fla.) for three years. He also served as dean of admissions and dean of enrollment at Thiel College (Pa.) from 2000 to 2005. His previous position of associate vice president for enrollment and student services will not be filled at USD in the near future.

## BUSINESS DIGEST

### KEVIN CARDA EARNS LIFE INSURANCE QUALIFICATION

Farmers New World Life insurance reached a milestone in 2010 and recently celebrated their 100th anniversary. Yankton Farmers agent Kevin Carda was among the top 500 agents out of 12,000 Farmers agents nationwide to qualify for this event and earned a place at the Farmers Life 100th Anniversary Celebration which he and his wife Vernie attended in Seattle on March 6, 2010.

This historic event was marked by a Farmers Life flag being flown atop the Space Needle which is only the second time in its history that a flag has been allowed to be flown over it.

Farmers New World Life Insurance is a recognized leader in the life insurance industry protecting thousands of families and businesses across America.

Kevin's office is located at 2006 Locust St. Yankton.

### HERBERT EARNS CPO CERTIFICATION

CREIGHTON, Neb. — Denise Herbert from Philips Eye Clinic in Creighton recently earned her CPO (Certified Paraoptometric) certification.

Denise started work at Philips Eye Clinic one year ago and has been in training since then. She passed a standardized test given by the American Optometric Association one month ago.

Paraoptometric are allied health professionals who assist optometrists in providing the highest level of vision care to patients. Front office procedures, chair-side assisting, pre-testing, contact lens instruction, frame styling and fitting, and vision therapy are just a few of the many duties paraoptometric perform while working directly with an optometrist.

The American Optometric Association Paraoptometric Section is the nation's largest organization serving the needs of optometric assistants and technicians. The purpose of the Paraoptometric Section is to offer continuing education opportunities, service recognition, professional development and promotion, and opportunities for its members to be involved with a national, professional association.

Philips Eye Clinic is one of a few practices in the country with 100 percent certified staff.

"I made the decision years ago that my staff were professionals and needed to be tested and certified to prove their expertise to themselves and to our patients," said Dr. Philips. "I see an immediate difference in their self-confidence and ability to help people."

### DISCOVERY TRAILS RANCH AT THE NEST

The Discovery Trails Ranch, located in northern Knox County along Lewis & Clark Lake, is starting construction of residential properties in the former Devils Nest location.

The roads to the Nest are being upgraded and the Discovery Trails Ranch is looking forward to a summer of recreational fun. Last fall over the Labor Day weekend, there were about 32 campers relaxing around a few electrical camper hookups and also several primitive campsites.

Monda Thompson, owner/manager of the recreational and residential development, has described the new direction of the Nest area as more down to earth. The lots plotted back in the 1970s are being grouped together while vacating easements to make the property more desirable for country living.

The Ranch is developing more campsites which will be available along the horse trails currently being designed. Trail rides will be offered this summer for a simple per-night fee with primitive camping. Twenty primitive campsites are available at the present time with more areas on the drawing board. Open riding will also be available after July 1.

Thompson can be contacted for lots or housing opportunities. She can also assist callers with camping and riding details which can be made by appointment before July 1 by calling Thompson at the Discovery Trails Ranch office, 402-373-2200.

### LORI ROTHENBERGER EARNS GENERAL SECURITIES REGISTRATION

Lori Rothenberger, administrative assistant at Invest 360, recently passed the Financial Industry Regulatory Authority (FINRA) General Securities Exam (Series 7), and the Uniform Combined State Law Exam (Series 66). The General Securities examination is intended to safeguard investors by helping ensure that Registered Representatives are competent to perform their jobs.

Lori joined Invest 360 in March, 2009 with 15 years experience assisting financial advisors and their clients. She has been assisting the Registered Representative, Jim Chesley, CFP®, who provides comprehensive financial planning services and investment advice.

"Passing the General Securities exam is an important step in any investment professional's career, and this is a great accomplishment for Lori," said Chesley. "I feel that having office staff registered allows us to provide a higher level of service and expertise for our clients. Our goal is to provide the highest level of customer service by listening and addressing the specific needs, concerns, and goals of each individual client, and developing long-term relationships."

Invest 360 is located at Bank 360 and has branches in Beresford, Elk Point and Yankton.

### UTICA DESIGNER SUPPORTS HAITI RELIEF EFFORTS

UTICA —According to Mary Neal, Utica resident and Independent Designer with Celebrating Home, rarely can you find a company whose sole purpose is to inspire and support the dreams of others. The Celebrating Home business, on the other hand, has a structure and foundation based in giving back and has done that over the last few years.

Neal helped the company raise more than \$53,000 to assist earthquake victims via Samaritan's Purse International with sales of its Celebrating Hope for Haiti candle in February. Celebrating Home has established a tradition of "giving back" through a variety of charitable programs and endeavors, all which include Designer and customer participation, along with corporate employee participation.

The company also supports The American Cancer Society, United Way and many other charities and community projects and programs. In addition, Celebrating Home has an established industry-leading Fundraiser Program that offers its Designers an added earning avenue that benefits all types of organizations in need.

Neal said the company's home-based earning opportunity allows individuals to choose to live a life on their terms, deciding when and how much they work and earn while enjoying balance and flexibility for family.

To learn more about Celebrating Home in Utica, contact Mary Neal at maryneal23@yahoo.com or visit www.celebratinghome.com.

### JIM CHESLEY RECOGNIZED FOR OUTSTANDING CLIENT SERVICE

Investment Centers of America, Inc. (ICA) recognized the efforts of Jim Chesley and more than 100 of his fellow representatives at the company's national educational conference in Fort Lauderdale, Fla. The annual event, held from March 3-7, provided an opportunity for attendees to share strategies for developing effective solutions to help clients reach their financial goals.

The conference, entitled, "Retirement Redefined," was tailored to give attendees the tools they need to identify the emerging needs of investors, and to help them understand the "new normal" they face in retirement planning. Reps were also challenged to take a proactive approach to reassessing client accounts and making recommendations based on the unique needs and goals of each individual.

Jim Chesley is located at Investment Centers of America in Yankton at Bank360/Invest 360, 1101 Broadway, Suite 102, Yankton and can be reached at (605) 664-8000.

### JONES FEED & GRAIN TRUCKING PRESENTED PLATINUM AWARD

WYNOT, Neb. — Jones Feed & Grain Trucking, Inc. was presented a Platinum award by Great West Casualty Company as part of the 2009 National Safety Awards Program.

Jones Feed & Grain Trucking, Inc., Wynot, Neb., established in 2001, runs nine trucks anywhere from local areas to Midwest. Owner is Charles Jones of Wynot, Neb. The National Safety Awards program recognizes carriers in similar operations (freeload and less than truckload) with awards based on their year-end preventable accident results. Carriers are eligible to receive a Platinum, Gold, Silver or Participatory award. This past year, the National Safety Awards program drew more than 800 participants from across the country.

Great West Casualty Company is the nation's leading provider of property and casualty insurance for the trucking industry. With more than 50 years of experience, Great West offers risk management, underwriting, claims and loss control services exclusively to the trucking industry. Great West is headquartered in South Sioux City, Neb., and has regional offices in Meridian, Idaho; Bloomington, Ind.; Knoxville, Tenn.; and Arlington, Texas.

### SAPA HELPS BUILD HOMES IN HAITI

CHICAGO — Sapa, the world's largest aluminum profile company, is providing help in building a new infrastructure for Haitian people. Sapa will sponsor Raincatchers, a non-profit US charity that plans to build houses for up to 500 people, in rural areas, 40 miles outside the capital of Port au Prince. By June 2010, Raincatchers plans to start building the homes, hoping to complete the project in 4-6 weeks.

According to Kevin Stuban, Sapa North America's Operational Effectiveness Director, homes will be built in a semi-circle, creating somewhat of a security system for the Haitians living in the houses. Strength in building materials includes hurricane/seismic rated bricks, Sapa aluminum roof trusses and tin roofs.

Kevin and his daughter both plan to go to Haiti as volunteers for Raincatchers along with other Sapa North America employee volunteers. They estimate 250-500 Haitians will have a place to live as a result of this project.

Sapa North America will fund the initial phase of the project through a challenge donation of \$12,000. Tim Stubbs, Business Area President, Sapa North America, says, "Sapa is proud to support the efforts of Raincatchers in its unique humanitarian efforts."

Sapa will contribute one dollar for every dollar donated by employees, suppliers and customers. More financial assistance is needed. Any amount is acceptable to donate to the restoration-village account, which has been set up at www.raincatchers.org

This charitable project is in concert with Sapa's core values of entrepreneurial spirit, commitment and social responsibility.

### SANFORD'S DIABETES PROGRAM RECOGNIZED BY ADA

ST. LOUIS —The Sanford Diabetes Program recently received the American Diabetes Association (ADA) Education Recognition Certificate for providing a quality Diabetes Self Management Education Program.

The Sanford Diabetes Self Management Education Program has been recognized since 1987, and for the last nine years, has provided the coordination, oversight and support for 12 locations throughout the Sanford Health system to achieve recognition. Each location provides diabetes education services to people in the region. Recognized area locations include: Sanford Vermillion Medical Center, Vermillion, and Pioneer Memorial Hospital, Viborg.

To be recognized, each program must meet the National Standards for diabetes self-management education. Application for education recognition is every three years.

The American Diabetes Association is the nation's leading non-profit health organization supporting diabetes research.

For more information about the Sanford Diabetes Program, visit www.sanfordhealth.org/Services/DiabetesCareCenter.

# SD Severe Weather Awareness Week

## April 26th-30th

**Natural disasters** cause widespread damage and create a large volume of insurance claims for damage to homes, businesses, cars and other property.

**Be prepared. Follow these three steps:**

1. Organize an evacuation plan and establish an emergency meeting place should your family get separated.
2. Learn which weather conditions could prompt disasters, and when these conditions occur, listen to radio or TV broadcasts for emergency information. Evacuate immediately if told to do so.
3. Make a family emergency kit.

**Tornado Precautions**  
Tornadoes can occur without warning. That's why it's important to be alert to changing weather, and use both broadcast information and your own senses and experience to know when to take cover.

**Tornado Watch**  
A Tornado Watch simply means that conditions are favorable for tornadoes to develop. In this case you should be alert to changes in the weather and take precautions to protect you and your property.

**During a Tornado Watch:**

- Move cars inside a garage or carport. Keep your car keys and house keys with you.
- Move lawn furniture and yard equipment such as lawnmowers inside if time permits.
- Account for family members at home.
- Have your emergency kit ready.
- Keep your radio or TV tuned into the weather reports.

**Tornado Warning**  
Tornado Warning means that a tornado has actually been sighted. Tornadoes can be deadly and devastating storms, with winds up to 260 miles per hour. If a Tornado Warning is issued for your area, seek shelter immediately!

There is little time for closing windows or hunting for flashlights. It's a good idea to know where things are, and to have an emergency storm kit already prepared.

**Tornado Preparedness:**

- Learn the warning signals used in your community. If a siren sounds, that means stay inside and take cover.
- Consider setting up a neighborhood information program through a club, church group or community group. Hold briefings on safety procedures as tornado season approaches. Set up a system to make sure senior citizens and shut-ins are alerted if there is a tornado warning.
- Put together an emergency storm kit including a transistor radio, flashlight, batteries and simple first-aid items in a waterproof container.
- Conduct drills with your family in the home; make sure each member knows the correct procedures if they are at work or school when a tornado hits.

**During the Tornado**  
The safest place to be during a tornado is underground, preferably under something sturdy like a work bench. If there's no basement or cellar in your home, a small room in the middle of house — like a bathroom or a closet — is best. The more walls between you and the outside, the better.



**Mobile Home Dwellers/Owners**

- Residents in mobile homes, even those with tie-downs, should seek safe shelter elsewhere at the first sign of severe weather.
- Go to a prearranged shelter or talk to a friend or relative ahead of time to see if you can go to their house when the weather turns bad.
- If you live in a mobile home park, talk to management about the availability of a nearby shelter.
- As a last resort, go outside and lie flat on the ground with your hands over your head and neck. Be alert for flash floods that often accompany such storms.

**If you are driving during a tornado**

- Tornadoes can toss cars and large trucks around like toys. Never try to outrun a tornado.
- If you see a funnel cloud or hear a tornado warning issued on the radio or by siren, get out of your vehicle and seek a safe structure or lie down in a low area with your hands covering the back of your head and neck; keep alert for flash floods.

**Floods**  
**Did you know:**

- Floods kill more people in the United States than any other natural disaster.
- Most natural disasters involve flooding.
- 25 percent of flooding occurs in areas with low to moderate flood risks.
- Property damage from flooding now totals more than \$1 billion each year in the U.S.

**Take flood precautions. Before a flood:**

- Be aware of weather conditions that could prompt flooding.
- Listen to radio or TV broadcasts for emergency information and evacuate immediately if told to do so.
- Collect emergency building supplies — plywood, plastic sheeting, lumber, hammer, nails, saw, pry bar, shovels and sandbags.
- Purchase a weather alert radio.
- Organize an evacuation plan and establish an emergency meeting place should your family get separated.
- Secure shelves and water heaters to nearby walls.
- Raise electrical system components.
- Consider installing check valves in your plumbing to prevent floodwater backup.
- Park, lock and leave vehicles at a higher elevation.

**During the flood:**

- Never walk or drive through rushing floodwaters. Even six inches of moving water is dangerous.
- Avoid rising waters, storm drains and sewers. Move to higher ground.
- Watch out for snakes and small animals that might seek shelter in your home.
- Never enter buildings surrounded by floodwaters.
- Stay away from downed power lines and electrical wires.

**Hail Storm Precautions**  
**Hail Storms are a common threat to property and safety. Before the hail storm:**

- Learn to recognize the weather conditions that cause hail storms.
- If weather conditions are prime for hail storms, pull cars, boats, RVs, lawn and patio furniture into a covered area.
- When building or remodeling, consider impact resistant roofing to reduce hail damage to your home.

**During the hail storm:**

- Seek shelter, as hail of any size could be dangerous when pelleted in high winds.
- Surfaces may be come slick, so use caution if you're outside.

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