

Neuharth

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ful newspaper that played up the things they were interested in — sports, entertainment and TV.”

USA Today was unlike any newspaper before it when it debuted in 1982. Its style was widely derided but later widely imitated. Many news veterans gave it few chances for survival. Advertisers were at first reluctant to place their money in a newspaper that might compete with local dailies. But grew circulation grew. In 1999, *USA Today* edged past the *Wall Street Journal* in circulation with 1.75 million daily copies, to take the title of the nation's biggest newspaper.

“Everybody was skeptical and so was I, but I said you never bet against Neuharth,” the late *Washington Post* publisher Katherine Graham said in a 2000 Associated Press interview.

The launch of *USA Today* was Neuharth's most visible undertaking during more than 15 years as chairman and CEO of the Gannett Co. During his helm, Gannett became the nation's largest newspaper company and the company's annual revenues increased from \$200 million to more than \$3 billion. Neuharth became CEO of the company in 1973 and chairman in 1979. He retired in 1989.

As Gannett chief, Neuharth loved making the deal. Even more so, the driven media mogul loved toying with and trumping his competitors in deal-making.

In his autobiography, “Confessions of an S.O.B.,” Neuharth made no secret of his hard-nosed business tactics, such as taking advantage of a competitor's conversation he overheard.

He also recounted proudly how he beat out Graham in acquiring newspapers in Wilmington, Del. He said the two were attending a conference together in Hawaii, and he had already learned that Gannett had the winning bid, but he kept silent until he slipped her a note right before the deal was to be announced.

During the mid-1980s, Gannett unsuccessfully attempted to merge with CBS in what would have been the biggest media company at the time. The deal fell apart, something that Neuharth considered one of his

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AL NEUHARTH, IN A 1999 AP INTERVIEW

biggest failures.

Neuharth was proud of his record in bringing more minorities and women into Gannett newsrooms and the board of directors. When he became CEO, the company's board was all white and male. By the time he retired, the board had four women, two blacks and one Asian. He also pushed Graham to become the first female chairman of the American Newspaper Publishers Association.

Before joining Gannett, Neuharth rose up through the ranks of Knight Newspapers. He went from reporter to assistant managing editor at the *Miami Herald* in the 1950s and then became assistant executive editor at the *Detroit Free Press*.

Allen H. Neuharth was born March 22, 1924, in Eureka, S.D. His father died when he was 2. He grew up poor but ambitious in Alpena, S.D., and had journalism in his blood from an early start. At age 11, he took his first job as a newspaper carrier and later as a teenager he worked in the composing room of the weekly *Alpena Journal*. His ambition already was noticeable.

“I wanted to get rich and famous no matter where it was,” Neuharth said in a 1999 Associated Press interview. “I got lucky. Luck is very much a part of it. You have to be at the right place at the right time and pick the right place at the right time.”

After earning a bronze star in World War II and graduating with a journalism degree from the University of South Dakota, Neuharth worked for the AP for two years. He then launched a South Dakota sports weekly tabloid, *SoDak Sports*, in 1952. It was a spectacular failure, losing \$50,000, but it was perhaps the best education Neuharth ever received.

“Everyone should fail in a big way at least once before they're forty,” he said in his autobiography. “The bigger you fail, the bigger you're likely to succeed later.”

Neuharth married three times. His first marriage to high school sweetheart Loretta Neuharth lasted 26 years. They had a son,

Dan, and daughter, Jan. He married Lori Wilson, a Florida state senator, in 1973; they divorced in 1982. A decade later, he married Rachel Fornes, a chiropractor. Together, they adopted six children.

After he retired from Gannett, Neuharth continued to write “Plain Talk,” a weekly column for *USA Today*.

He also founded the The Freedom Forum, a foundation dedicated to free press and free speech that holds journalism conferences, offers fellowships and provides training. It was begun in 1991 as a successor to the Gannett Foundation, the company's philanthropic arm.

Jim Duff, president and chief executive officer of the Freedom Forum, said, “Al will be remembered for many trailblazing achievements in the newspaper business, but one of his most enduring legacies will be his devotion to educating and training new journalists,” according to the post on the Newseum website. Duff added, “He taught them the importance of not only a free press but a fair one.”

With his entrepreneurial flair, Neuharth put the Freedom Forum on the map with Newseum, an interactive museum to show visitors how news is covered. The first museum, in Arlington, Va., was open from 1997 to 2002. It was replaced by a \$450 million facility in Washington that opened in spring 2008. There was also the Newscapade, a \$5 million traveling exhibit.

In a June 2007 interview in *Advertising Age*, Neuharth was asked about the future of printed newspapers amid the upheavals of the news business.

“The only thing we can assume is that consumers of news and information will continue to want more as the world continues to become one global village,” he said. “The question is how much will be distributed in print, online and on the air. I don't know how much will be delivered on newsprint. Some will be delivered by means we can't even think of yet.”

Suspect

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via Twitter that Dzhokhar Tsarnaev was in custody. They later wrote: “CAPTURED!!! The hunt is over. The search is done. The terror is over. And justice has won. Suspect in custody.”

The news was met with jubilation across the Boston area. A cheer went up from a crowd of bystanders in Watertown.

“Everyone wants him alive,” said Kathleen Paolillo, a teacher. Boston Mayor Tom Menino tweeted, “We got him,” along with a photo of himself talking to the police commissioner.

Police said three other people were taken into custody for questioning at an off-campus housing complex at the University of the Massachusetts at Dartmouth where the younger man may have lived.

Up until the younger man's capture, it was looking like a grim day for police. As night fell, they announced that they were scaling back the hunt and lifting the stay-indoors order across Boston and some of its suburbs because they had come up empty-handed.

But then a break came in a Watertown neighborhood when a homeowner saw blood on his boat, pulled back the tarp and saw the bloody suspect hiding inside, police said.

Chechnya has been the scene of two wars between Russian forces and separatists since 1994, in which tens of thousands were killed in heavy Russian bombing. That spawned an Islamic insurgency that has carried out deadly bombings in Russia and the region, although not in the West.

The older brother had strong political views about the United States, said Albrecht Ammon, 18, a downstairs-apartment neighbor in Cambridge. Ammon quoted Tsarnaev as saying that the U.S. uses the Bible as “an excuse for invading other countries.”

Also, the FBI interviewed the older brother at the request of a

foreign government in 2011, and nothing derogatory was found, according to a federal law enforcement official who was not authorized to discuss the case publicly and spoke on condition of anonymity.

The official did not identify the foreign country or say why it made the request.

The FBI was swamped with tips after the release of the surveillance-camera photos — 300,000 per minute — but what role those played in the capture was unclear. State Police spokesman Dave Procopio said police realized they were dealing with the bombing suspects based on what the two men told a carjacking victim during their long night of crime.

The search for the younger brother all but paralyzed the Boston area. Officials shut down all mass transit, including Amtrak trains to New York, advised businesses not to open, and warned close to 1 million people in the entire city and some of its suburbs to stay inside and unlock their doors only for uniformed police.

“We believe this man to be a terrorist,” Boston Police Commissioner Ed Davis said. “We believe this to be a man who's come here to kill people.”

Around midday, the suspects' uncle Ruslan Tsarni of Montgomery Village, Md., pleaded on television: “Dzhokhar, if you are alive, turn yourself in and ask for forgiveness.”

Authorities said the man dubbed Suspect No. 1 — the one in sunglasses and a dark baseball cap in the surveillance-camera pictures — was Tamerlan Tsarnaev, while Suspect No. 2, the one in a white baseball cap worn backward, was his younger brother.

Exactly how the long night of crime began was unclear. But police said the brothers carjacked a man in a Mercedes-Benz in Cambridge, just across the Charles River from Boston, then released him unharmed at a gas station.

They also shot to death a Massachusetts Institute of Technology police officer, 26-year-old Sean Collier, while he was responding to a report of a disturbance, investigators said.

The search for the Mercedes led to a chase that ended in Watertown, where authorities said the suspects threw explosive devices from the car and exchanged gunfire with police. A transit police officer, 33-year-old Richard Donohue, was shot and critically wounded, authorities said.

Some 200 spent shells were found afterward.

Dzhokhar Tsarnaev somehow slipped away. He ran over his already wounded brother as he fled, according to two law enforcement officials who spoke on condition of anonymity because they were not authorized to discuss the investigation. At some point, he abandoned his car and ran away.

Tamerlan Tsarnaev died at a Boston hospital after suffering what doctors said were multiple gunshot wounds and a possible blast injury.

The brothers had built an arsenal of pipe bombs, grenades and improvised explosive devices and used some of the weapons in trying to make their getaway, said Rep. Dutch Ruppersberger, D-Md., a member of the House Intelligence Committee.

Watertown resident Kayla DiPaolo said she was woken up overnight by gunfire and a large explosion that sounded “like it was right next to my head ... and shook the whole house.”

She said she was looking at the front door when a bullet came through the side paneling. SWAT team officers were running all over her yard, she said.

“It was very scary,” she said. “There are two bullet holes in the side of my house, and by the front door there is another.”

Tamerlan Tsarnaev had studied accounting as a part-time student at Bunker Hill Community College in Boston for three semesters from 2006 to 2008, the school said.

Dzhokhar Tsarnaev was registered as a student at the University of Massachusetts Dartmouth. Students said he was on campus this week after the Boston Marathon bombing. The campus closed down Friday along with colleges around the Boston area.

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