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Sports



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With Briar Cliff**
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Inside



American Profile Controversy Arises Over SF Jobs Site

SIOUX FALLS (AP) — Sioux Falls Mayor Mike Huether has drawn criticism for putting his face on billboards and other advertisements for a city-funded jobs website.

City Council member Michelle Erpenbach this week voted in favor of funding the website but criticized the ads promoting it, saying they look "like somebody's campaign ad."

"That is the only negative that I have heard about this project, and I've heard it repeatedly," Erpenbach said. "Why is it not pictures of people who live here? Show the diversity. Show the opportunities that are here."

Community Development Director Darrin Smith said the billboards aren't intended to promote Huether and his political career.

"If there is a better person in any city to introduce people to their city and welcome them, it's the mayor," Smith said. "I would say that about any mayor in America."

Sioux Falls resident Debbie Riter disagreed.

"I don't want my taxpayer dollars spent on promoting one person," Riter said. "I want them to promote, really, our community and what we are trying to do with jobs."

Huether declined comment to the *Argus Leader*.

Huether earlier this month unveiled the website and ad campaign aimed at attracting applicants for more than 2,000 unfilled jobs. It involves the website www.SiouxFallsHasJobs.com, and billboard and

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Passing The Torch



KELLY HERTZ/P&D

Patty Vavra (left), deputy treasurer for Yankton County, is set to assume the duties of outgoing treasurer Pam Marchand (right). Marchand has been treasurer since 1997 and in the office since 1977. Vavra joined the office in 2004 and will take over as treasurer July 1.

Vavra Preparing To Assume Yankton Co. Treasurer Duties

EDITOR'S NOTE: This is part of the Press & Dakotan's monthly series spotlighting occupations, tasks and duties in our coverage area.

BY ROB NIELSEN
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This summer, Yankton County Deputy Treasurer Patty Vavra will be dropping the "deputy" designation from her title.

In March, treasurer Pam Marchand announced she would be retiring effective July 1 and asked that the Yankton County Commission appoint Vavra to take her place after holding the position since 1997. And at their April 7 meeting, the Commission unanimously appointed Vavra to take over the position on July 1.

Before she joined the treasurer's office, Vavra was in banking, and she told the *Press & Dakotan* this helped create a business relationship between her and Marchand.

"I've known Pam from my banking days," Vavra



On The Job

said. "I was at Wells Fargo — formerly NorWest — so I knew her from that and coming into the office to do my business as well. I always really enjoyed chatting with her, and I liked and respected her. That was primarily what got me here."

Vavra began working in the county office in 2004.

Marchand, who has been in the treasurer's office since 1977, told the *Press & Dakotan* that she recommended Vavra because of the effort she's put into the office.

"She does a great job," Marchand said. "She has really grasped everything that there is to do as far as the treasurer. She's got great personality. I think she's got everything that it takes to continue to run

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ROB NIELSEN/P&D

This contestant is shown riding one of Double S Bull Company LLC's best bulls during last year's Riverboat Days Extreme Bullriding event in Yankton. Double S Bull Company will be coming back to Yankton for Riverboat Days for the fourth year in a row.

Double S Bull Co. LLC. Set For Riverboat Days Return

BY JORDYNNE HART
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Get ready for another wild August in Yankton as the Yankton Rodeo Association has secured the Double S Bull Company LLC's extreme bull riding tour for the annual Yankton Riverboat Days festival this August.

It will be the fourth straight year the Sidney, Iowa-based company will be supplying the livestock for the Yankton event, which is set for Aug. 22.

Double S, which is owned by Shad and Vicki Smith, has won Stock Contractor of the Year at the Bullriders of America Awards 12 times, along with garnering other awards and honors.

Shad, who is also vice-president of the Bull Riders Of Americas (BOA), said it's

hard to believe that this successful business started out as a hobby.

"I rode bulls for about 13 years, and I first started off just having practice bulls of my own," he said. "Even then, I had bulls better than some of the bull stock contractors around. I started leasing a little bit, and the hobby got entirely go out of hand. It's turned into a full-time business. We have been putting on bull riding for a little over 20 years now, and we have the biggest tour in the Midwest, and perhaps the best tour in the country."

Smith said the first time his company came to Yankton, things weren't looking up for the Riverboat Days event.

"Contestant-wise, that rodeo was starting

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