



Did you know Visitor Spending in Yankton County has grown from \$15,237,187 in 2007 to an increase of \$18,279,976 in 2010.*

Yankton Convention and Visitors Bureau provides top notch hospitality through...

Sales, Service, and Shows



→ CVB staff attends six travel and archery trade shows throughout the year to tote Yankton as ←

THE place to visit year round!

→ Distributes over 40,000 Yankton Visitor Guides throughout the year. ←

Hosting

→ The CVB can provide the following services ←

- City Tours
- Name Badges
- Event Planning Assistance
- Event Volunteers
- Convention Registration
- Public Relations
- Promotional Materials
- Welcome Booth



Accessible!



→ The CVB is an excellent source for information to accommodate hunters, fishermen, athletes and everyone in between! ←

→ Yankton Chamber & Visitors Center has extended hours Memorial Day - Labor Day ←

*Economic and Fiscal analysis by Dr. Madden via the South Dakota Department of Tourism.