

Celebrating a Legacy of Service – SDPB



**Join us as we celebrate 50 years of Public TV
& 90 years of Public Radio in South Dakota!**

Open House: Friday, August 12 from 1:00-5:00pm
Martin Busch Studio, Al Neuharth Media Center, USD, Vermillion
Open to the public

SDPB Staff Reunion: August 12-13

USD Campus, Vermillion

**If you worked for SDPB (KUSD, KESD, KBHE or any other affiliated station)
let us know when you stop by!**

Share your memories online at www.SDPB.org/memories

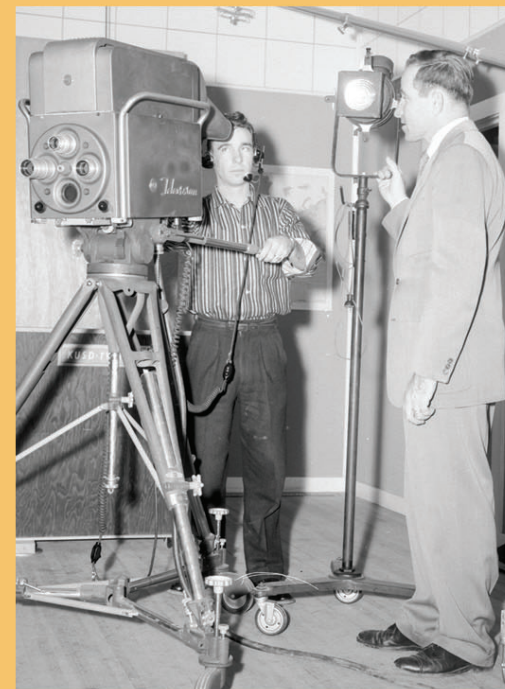
Brulé LIVE in concert: Saturday, August 13 at 8:00pm
SDPB-TV



An institution for 90 years, South Dakota Public Broadcasting began at USD as an experimental radio station. Founded by future Nobel Laureate E.O. Lawrence (Physics, 1939), the station began voice transmission in 1922, providing educational and informational programming, musical entertainment and sports. Since then, KUSD-AM grew into a statewide radio network.

In 1961, KUSD-TV signed on the air, bringing the first educational television to South Dakota. With the signing of the Public Broadcasting Act in 1967 the SDPB television network sprang up and provided Public Television to all corners of the state.

We celebrate our legacy by continuing to build upon the services we provide the citizens of South Dakota. Providing comprehensive legislative coverage. Enhancing educational opportunities. Preparing children to learn and read. Celebrating triumphs. Honoring heroes. Providing access to the Arts, History, Literature and Science.



*Congratulations to the Yankton Press & Dakotan
on 150 years of service to the state and the territory!*