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## HEARING LOSS?

### Take This Simple Test

Do you...

- ☐ Have difficulty in understanding what is being said, unless you are directly facing the speaker?
- ☐ Find yourself complaining that people are mumbling or slurring their words?
- ☐ Continually ask people to repeat words or phrases, though they feel they're speaking loud enough?
- ☐ Prefer the TV or radio louder than others do?
- ☐ Have difficulty understanding conversation within a group of people?
- ☐ Avoid group meetings, social occasions, public facilities, or family gatherings where listening may be difficult?
- ☐ Have trouble hearing at the movies, house of worship, concert halls, or at other public gatherings – especially where sound sources are at a distance?
- ☐ Have ringing in the ears or other head noises (hissing, buzzing, crickets, etc.)? Tinnitus often accompanies hearing loss, but not always, and as such, may be the ears' way of saying "ouch!"

If you checked at least two of these questions, you may have a hearing loss and need to have your hearing tested. Call an audiologist today.

Loss of hearing affects over 30 million Americans of all ages. Hearing loss can range from being very mild in nature, resulting in not hearing faint, high pitched sounds or voices, to impairment that is so severe very loud noises may not be detected.

As with most other health problems, early detection allows for more effective intervention. In some cases, hearing loss is medically treatable and may be improved. In cases where the hearing loss is permanent, hearing aids are a form of treatment that allow for compensation of the hearing loss. Early detection and intervention also offers a means of support for both the hearing impaired person and his family with the social and mental burdens often associated with hearing loss.



ReSound Alera®

## Finally, **THE** solution for hearing in background noise!

**AUGUST 22<sup>ND</sup> - AUGUST 24<sup>TH</sup>**

We have been fitting our patients for several years and, during this time, we've seen a handful of hearing breakthroughs that could truly change lives. We'd like to introduce you to one of the most remarkable devices we've ever seen: the Unite **Mini Microphone** for the ReSound Alera® hearing device.

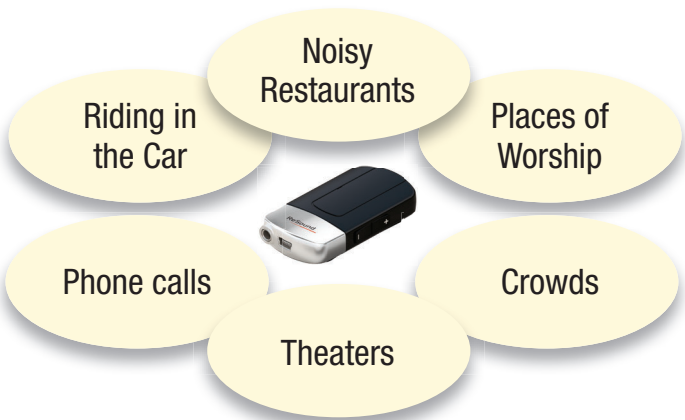
- Hear clearly in even the noisiest environments
- Stream sound directly to hearing instruments from across the room
- Small, powerful and discrete
- Can connect to your favorite electronic devices for direct sound transfer to your hearing instruments



**Special Event: Wednesday, August 22nd - Friday, August 24th**



### Have you ever had trouble hearing in the following situations:



If you have, the Mini Microphone could change your life too!

**Now that's something to talk about! Call Today!**

**(605) 665-6820 • (888) 515-6820**

### A TESTIMONIAL...

***"The Mini Mic has completely changed my life... This technology has allowed me to relax, listen, and feel connected in groups and noisy situations. In the past, I have had to stop what I was doing to talk to people so that I could read their lips. Now, if they use the Mini Mic, I can hear and understand without looking up from the task at hand."***

**Dr. Jennifer Reeves LaBorde**  
Alera Patient (Pensacola, FL)

### ENJOY RICH SOUND AND CLARITY

When you're deep in conversation and there's a lot going on around you. That's when you'll really appreciate the rich sound and clarity that the surround sound experience in ReSound Alera delivers.

### WITH THE SURROUND SOUND EXPERIENCE YOU:

- Understand speech better, even when there's background noise
- Keep a sense of what's going on around you
- Can locate where sounds are coming from

*"The closest thing to what I imagine good hearing is for people without hearing loss."*

Hearing instrument user on the quality of Surround Sound by ReSound

### WHATEVER THE SITUATION, YOU REMAIN COMFORTABLE

The exceptional computational power in ReSound Alera enables advanced hearing improvement features and personalized settings that ensure you stay at ease as you go about your day.

### YOU'LL BE AMAZED AT HOW RESOUND ALERA AUTOMATICALLY ADJUSTS TO CHANGING SOUND ENVIRONMENTS.

Advanced features make sure you:

- Don't experience whistling or buzzing on the phone or when you hug someone, for example
- Enjoy music that sounds as clear and pure as it's supposed to
- Feel comfortable in the different situations you encounter every day

**Avera**   
**Medical Group**  
Ear, Nose & Throat  
Yankton

## COME TO OUR 3-DAY SPECIAL EVENT!

**Wednesday, August 22nd – Friday, August 24th**

- Free consultation • Free two week **Test Drive**
- 90 Day Satisfaction Guarantee

**Call us today to schedule your appointment—  
space is limited!**

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