

hatch

FURNITURE & FLOORING

Home Design Center

Holiday Hours:
Saturday 10am-5pm
Sunday 12-4pm
Monday-Wednesday
10am-7pm
Christmas Eve 10am-2pm
Closed Christmas Day
Open Saturday,
December 26, 10am-5pm

LIMITED TIME ONLY!

Serta *icomfort* | *iseries*

FREE

PIVOT™ ADJUSTABLE BASE UPGRADE

on qualifying iComfort® or iSeries® models with a queen set price \$1999 and above. See below for a representative list of qualifying models. Other models may qualify. Check with your retailer for details.*



UP TO \$1000 SAVINGS
on Adjustable King Sets!*

Gel Memory Foam or Hybrid Technology - Serta makes it easy to choose!

Serta <i>icomfort</i>		The comfort of memory foam infused with the support and cooling touch of gel.	
	Flat Set Price	LIMITED TIME ONLY! Pivot™ Head-Up Adjustable Set Price after Upgrade Savings	NEW LOWER PRICE! Motion Custom™ Adjustable Set Price after Adjustable Base Savings
Acumen Plush Queen Size	\$2299	was \$2774 now \$2299 SAVE \$475	was \$5074 now \$4574 SAVE \$500
Acumen Plush King Size	\$2799	was \$3799 now \$2799 SAVE \$1000	was \$8299 now \$7299 SAVE \$1000

Serta <i>iseries</i>		A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.	
	Flat Set Price	LIMITED TIME ONLY! Pivot™ Head-Up Adjustable Set Price after Upgrade Savings	NEW LOWER PRICE! Motion Custom™ Adjustable Set Price after Adjustable Base Savings
Honoree Queen Size	\$1999	was \$2469 now \$1999 SAVE \$470	was \$4774 now \$4274 SAVE \$500
Honoree King Size	\$2999	was \$3999 now \$2999 SAVE \$1000	was \$7999 now \$6999 SAVE \$1000

All Box Springs \$99

Mattress Only Prices

Twin	
Northshore	\$99
Cecilia Euro Top	\$179
Dillon Euro Top.....	\$249
Dillon Firm.....	\$249
Elyse Plush.....	\$349
Elyse Super Pillow Top.....	\$399
Glencoe Firm	\$499
Harrison Super Pillow Top.....	\$499
Full	
Northshore	\$149
Cecilia Euro Top	\$249
Dillon Euro Top.....	\$349
Dillon Firm.....	\$349
Elyse Plush.....	\$449
Elyse Super Pillow Top.....	\$499
Glencoe Firm	\$599
Harrison Super Pillow Top.....	\$599
Queen	
Cecilia Euro Top	\$269
Dillon Euro Top.....	\$399
Dillon Firm.....	\$399
Elyse Plush.....	\$549
Elyse Super Pillow Top.....	\$599
Glencoe Firm	\$799
Harrison Super Pillow Top.....	\$799
King	
Cecilia Euro Top	\$449
Dillon Euro Top.....	\$649
Dillon Firm.....	\$649
Elyse Plush.....	\$749
Elyse Super Pillow Top.....	\$799
Glencoe Firm	\$999
Harrison Super Pillow Top.....	\$999

Serta VIP REWARDS

Purchase iComfort® or iSeries® and Start Earning Today!

EARN \$100 PER YEAR UP TO \$1000 TOWARDS YOUR NEXT BED PURCHASE!

Plus, other VIP benefits and offers!

1 VIP Reward Redemption on \$999+ purchase after 120 days. May earn on multiple qualifying beds at once. Maximum redemption of \$1,000 on \$1,999+ purchase. Value of reward reduced by 50% for twin or full size. Part of registration includes customer agreement to receive marketing communications in exchange for earning rewards. If you opt out of marketing communications you will lose your points after 60 days.

So Comfortable, You'll Never Count These Guys Again.™

FREE Local Delivery | **FREE** Set Up & Removal | **FREE** Special Financing

**Source: Furniture Today Top U.S. Bedding Producers, June 16th 2015. The Best Buy Seal and other licensed materials are registered certification marks and trademarks of Consumers Digest Communications, LLC, used under license. For award information, visit ConsumerDigest.com. WomanCertified inc. does not in any way endorse any business, brand, product and/or service, but instead reports the collective opinion and judgment of female customers. Visit www.womenschoiceaward.com to learn more.



*Receive a Pivot™ IC Head-Up adjustable foundation for the same price as a standard foundation with the purchase of any iComfort® or iSeries® mattress with a queen set price of \$1,999 and above between December 3, 2015 and January 25, 2016. See below for a representative list of qualifying mattress models. Other models may qualify; see store for details. Offer available only at participating retailers in the United States and the District of Columbia. This offer may not be applied to previous purchases and cannot be combined with any other offer. Void where prohibited by law. Visit www.serta.com to find participating retailers. See store for details. © 2015 Serta, Inc. Qualifying models include: iComfort Prodigy EverFeel, Avid EverFeel, Vivacious EverFeel, Renewal EverFeel, iComfort Directions Epic, Reinvention, Acumen Plush, Acumen Firm, Inception, iSeries Profiles Caliber Super Pillow Top, Prominence Super Pillow Top, Prominence Firm, Honoree Super Pillow Top and Honoree Cushion Firm.



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 Sunday 12-4 thru Christmas, Evenings by Appt.
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