

hatch

FURNITURE & FLOORING

Home Design Center



LIMITED TIME ONLY!

Serta iComfort | iSeries

FREE

PIVOT™ ADJUSTABLE BASE
UPGRADE



on qualifying iComfort® or iSeries® models with a queen set price \$1999 and above. See below for a representative list of qualifying models. Other models may qualify. Check with your retailer for details.*



**UP TO
\$1000
SAVINGS
on Adjustable King Sets!***

Gel Memory Foam or Hybrid Technology - Serta makes it easy to choose!

Serta iComfort

The comfort of memory foam infused with the support and cooling touch of gel.

LIMITED TIME ONLY!		
	Flat Set Price	Pivot™ Head-Up Adjustable Set Price after Upgrade Savings
Acumen Plush Queen Size	\$2299	was \$2774 now \$2299 SAVE \$475
Acumen Plush King Size	\$2799	was \$3799 now \$2799 SAVE \$1000

Serta iSeries

A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.

LIMITED TIME ONLY!		
	Flat Set Price	Pivot™ Head-Up Adjustable Set Price after Upgrade Savings
Honoree Queen Size	\$1999	was \$2469 now \$1999 SAVE \$470
Honoree King Size	\$2999	was \$3999 now \$2999 SAVE \$1000

PLUS

Purchase iComfort® or iSeries® and Start Earning Today!

**EARN \$100 PER YEAR UP TO \$1000
TOWARDS YOUR NEXT BED PURCHASE!¹**

Plus, other VIP benefits and offers!

1 VIP Reward Redemption on \$999+ purchase after 120 days. May earn on multiple qualifying beds at once. Maximum redemption of \$1,000 on \$1,999+ purchase. Value of reward reduced by 50% for twin or full size. Part of registration includes customer agreement to receive marketing communications in exchange for earning rewards. If you opt out of marketing communications you will lose your points after 60 days.

So Comfortable,
You'll Never Count
These Guys Again.™

All Box Springs \$99

Mattress Only Prices

Twin

Northshore	\$99
Cecilia Euro Top	\$179
Dillon Euro Top.....	\$249
Dillon Firm.....	\$249
Elyse Plush.....	\$349
Elyse Super Pillow Top.....	\$399
Glencoe Firm	\$499
Harrison Super Pillow Top	\$499

Full

Northshore	\$149
Cecilia Euro Top	\$249
Dillon Euro Top.....	\$349
Dillon Firm	\$349
Elyse Plush.....	\$449
Elyse Super Pillow Top.....	\$499
Glencoe Firm	\$599
Harrison Super Pillow Top	\$599

Queen

Cecilia Euro Top	\$269
Dillon Euro Top.....	\$399
Dillon Firm.....	\$399
Elyse Plush.....	\$549
Elyse Super Pillow Top.....	\$599
Glencoe Firm	\$799
Harrison Super Pillow Top	\$799

King

Cecilia Euro Top	\$449
Dillon Euro Top.....	\$649
Dillon Firm.....	\$649
Elyse Plush.....	\$749
Elyse Super Pillow Top.....	\$799
Glencoe Firm	\$999
Harrison Super Pillow Top	\$999

FREE Local Delivery **FREE** Set Up & Removal **FREE** Special Financing

*Receive a Pivot™ IC Head-Up adjustable foundation for the same price as a standard foundation with the purchase of any iComfort® or iSeries® mattress with a queen set price of \$1,999 and above between December 3, 2015 and January 25, 2016. See below for a representative list of qualifying mattress models. Other models may qualify; see store for details. Offer available only at participating retailers in the United States and the District of Columbia. This offer may not be applied to previous purchases and cannot be combined with any other offer. Void where prohibited by law. Visit www.serta.com to find participating retailers. See store for details. © 2015 Serta, Inc. Qualifying models include: iComfort Prodigy EverFeel, Avid EverFeel, Vivacious EverFeel, Renewal EverFeel, iComfort Directions Epic, Reinvention, Acumen Plush, Inception, iSeries Profiles Caliber Super Pillow Top, Prominence Super Pillow Top, Prominence Firm, Honoree Super Pillow Top and Honoree Cushion Firm.

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Sunday 12-4 thru Christmas, Evenings by Appt.
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FURNITURE & FLOORING
Home Design Center

Always Comfortable.™

Designed and
Built in the
U.S.A.

2014-2015
WOMEN'S CHOICE AWARD
AMERICA'S MOST RECOMMENDED

MATTRESS • BOX SPRING