



Choosing the right photographer

Congratulations! You are getting married. Just as you want your special day to be perfect, you will also want the pictures of the occasion to be perfect as well.

Choosing the wrong photographer may not altogether ruin your wedding day, but it can definitely spoil the memory as you look back on less-than-par photographs. Here are a few tips for choosing the right photographer:

BE QUICK

Don't wait to the last minute. When planning your wedding, choosing a photographer is one of the first things on the list.

Good photographers are often booked a year or more in advance, so the photographer needs to be one of the first people you call after the engagement is announced.

DO YOUR HOMEWORK

Review previous work. And don't just rely on a few good wedding shots posted on a website. Look through your would-be photographer's portfolio.

Is the lighting good? How about the colors?

Also make sure you are reviewing the work of the actual photographer that will be taking your pictures. Larger studios may have several photographers that represent them.

GET REFERENCES

Personal references from others who have used the photographer in question are always a good idea.

Inquire not only about the finished product, but also about their experience with them. Was it pleasant and hassle-free? Would they use them again?

KNOW THEIR PLANS

Ask about backup equipment. Not only should your wedding photographer have an assistant to help them, but they should also bring extra equipment in case the originals fail.

Multiple lenses, flash cards and batteries are a must.

SIGN A CONTRACT

Most photographers are very professional, but this step will ensure that they don't suddenly change the pricing or back out at the last minute.

Negotiate price, packages, proofs and other particulars, and then get it in writing. Don't sign anything until you have had the time to review the contract.

You want to have a good understanding of the products and services you will be receiving before you enter into the contract agreement.

Because great pictures are the cornerstone of your wedding memorabilia, it's important to choose a trustworthy and competent photographer.

Having uniquely preserved wedding memories is a one-shot deal. Do your homework and employ these tips when choosing the photographer for your wedding.

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