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Considering the success of past contestants such as Kelly Clarkson, Carrie Underwood, Chris Daughtry, Fantasia, Adam Lambert and Jennifer Hudson, it makes sense that this season's slogan is "Everyone dreams. 'Idol' delivers."

The show's ability to make its contestants into household names was bolstered when "Idol" creator Simon Fuller's 19 Recordings, which manages the finalists and winners, joined up with Universal Music Group in 2010. The move introduced Jimmy Iovine, chairman of Interscope Geffen A&M, as an in-house "Idol" mentor. But more importantly, Iovine's expertise at breaking artists such as Lady Gaga and Eminem was now being used on the show's novice singers.

Despite critics shrugging Phillip Phillips' win last year as just the latest "white guy with a guitar" to win — a trend that's dominated the show for the last five seasons — he set a sales record with his "Idol" coronation song, "Home," having sold more than 3 million copies thanks to its placement at the 2012 Summer Olympics.

While Phillips continues to settle into his post-"Idol" career, viewers have yet to see debut albums, or even hit singles, from last season winners of "The Voice" or "X Factor," more than a

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