

USD Preparing For 100th Annual Dakota Days

VERMILLION — The University of South Dakota prepares for their 100th annual Dakota Days Homecoming traditions on Oct. 5. After last year's great celebration of Dakota Days, students applied for the executive team in order to assist in the planning of the big 100th Dakota Days.

Nathan Hofer, advisor of the executive board, formed a team of students that had promising dedication to planning such an important week. The executive board is excited to be a part of planning such a great year for Dakota Days.

With this year being the 100th annual Dakota Days Celebration the executive team put a lot of thought into what the theme should be, we wanted to honor the traditions of the past Dakota Days but get the students excited about what the future holds. After much debate and consideration the executive team chose the theme of "Live the Tradition" to represent the 2014 Dakota Days Celebration.

Cassandra Keller and Erika Arpan, event directors, have begun planning the exciting week of events with the Campus Activities Board assistance for entertainment. They have received all the applica-

tions for the Dakota Days Royalty court for the title of Miss and Mr. Dakota. As the dates approach, applications for entering a float in the parade and marching band can be found online at usd.edu/dakotadays. In addition Robert McCauley and Ashley McKeown have a special sponsorship package; we will be offering the local and statewide businesses to financially support student organizations in the parade.

With this year being the 100th annual Dakota Days the executive board is planning to make the celebration one of the biggest and best Dakota Days that the University has ever seen.

SCHEDULE OF EVENTS

- Sunday:
 - Scavenger Hunt- Afternoon/Evening, MUC
- Monday:
 - Dakota Day T-shirt and Giveaways — 10 a.m.-2 p.m., MUC
 - Comedian (TBA) — 7 p.m., AalFs Auditorium
- Tuesday:
 - Dakota Day T-shirt and Giveaways — 10 a.m.-2 p.m., MUC

- Yotes Got Talent and Royalty Reveal — 7 p.m. in AalFs Auditorium
- Wednesday:
 - Dakota Day T-shirt and Giveaways — 10 a.m.-2 p.m., MUC
 - Vermont Bash/Block Party on Main Street — Time is TBA
- Thursday:
 - Dakota Day T-shirt and Giveaways — 10 a.m.-2 p.m., MUC
 - Neuharth Award Presentation in AalFs Auditorium-
 - Wellness Fun Run — Evening
- Friday:
 - Dakota Day T-shirt and Giveaways — 10 a.m.-2 p.m., MUC
 - Photo Booth — MUC Pit Lounge
 - Pep Rally by the "Legacy" Statue
 - Zumbathon — Wellness Center 7-9 p.m.
- Saturday:
 - Parade — Line-up at 8 a.m. and begins at 9 a.m. on Prospect and Main Street
 - Tailgating Nation
 - Football Game — 2 p.m. against Northern Iowa
 - Mr. and Miss Dakota Coronation at halftime.

Nelson Named New Marketing Specialist with MASABA

VERMILLION — Masaba is pleased to welcome Steve Nelson to their marketing department as a marketing specialist. In his new role, Nelson will plan and produce articles to support company publications, write and edit promotional and sales tool products, coordinate trade show activities, and increase the company's social media presence to promote Masaba.



Nelson

Steve Nelson recently graduated from The University of South Dakota with a bachelor's degree in marketing. He brings with him a passion for marketing, networking, and teamwork. Prior to his graduation, Nelson emerged as a leader on cam-

pus and held a starting role on the University of South Dakota football team. "We are excited to welcome Steve aboard as a marketing specialist," said Jim Peterson, Vice President of Marketing and Sales. "His marketing education and background combined with his outgoing personality will add a new dimension to our marketing department and help us better serve our customers and dealers."

Goeken Promoted At First Dakota In Yankton

Nate Franzen, President of First Dakota's Agri-Business Division announces the promotion of Adam Goeken to Vice President, Agri-Business Loan Officer. Goeken has been employed at First Dakota since 2008 serving as an Ag Loan Officer. He will continue to serve his customers and prospective customers with all their Ag and Business lending needs.



Goeken

Goeken is a graduate of SDSU with a degree in Ag Economics and a minor in Marketing. He is also a graduate of the National School for Ag Lenders. Goeken serves on the Yankton Chamber of Commerce Ag Committee. He is a lifelong resident of the

area, growing up on the family farm with his parents, John and Susan Goeken. Adam and his wife Abby live in

Yankton with their two daughters, Adelyn and Eden. First Dakota was founded in 1872 and holds the first bank charter issued in all of Dakota Territory. It has 16 full-service banking locations in twelve South Dakota cities. It also has six loan production offices throughout South Dakota and Nebraska.

Raising Awareness



SUBMITTED PHOTO

The Calvary Baptist Church recently hosted a 30 hour Famine event to raise awareness of hunger in our world. As part of the event, they packed over 6600 meals for children in need. To learn more about how you can make a difference in the lives of children, please visit www.kahyankton.org

McClure Named Top 10 Attorney Under 40

Swier Law Firm Attorney Chris McClure has been selected by the National Academy of Family Law Attorneys as a "Top 10 Attorney Under the Age of 40."



McClure

The National Academy of Family Law Attorneys is an organization devoted to recognizing the top family law attorneys in the nation. Through a stringent selection process, the NAFLA awards the best family law attorneys in each state with its most prestigious honor of being named "TOP 10."

Chris McClure serves as a key member of Swier Law Firm's Family Law Practice Group. Chris focuses his practice on divorce, child custody, child support, elder law, spousal support, property division, pre- and post-marital planning, and adoptions. Chris is a member of the South Dakota State Bar's Family Law Committee and is an adjunct professor at the University of South Dakota Law School. He was also a non-voting member of the 2012 Child Support Commission and drafted South Dakota's paternity disestablishment laws.

PEO Recaps State Convention

The PEO Sisterhood, a philanthropic educational organization, celebrated a Convention Happenings Brunch at Mount Marty College's Roncalli Center on June 21.

The four chapters of PEO — Chapter K, Chapter AS, Chapter BT and Chapter CO — met to enjoy a recap of the State Convention. They were joined by the new State President, Tristin Gruenhagen of Chapter R of De Smet and the past State President Nancy Sternquist of Chapter K of Yankton. The program was given by the convention delegates from each chapter.

The PEO Sisterhood supports women's education through its six projects; Educational loan fund, Cottey College, Continuing Education program, Scholar awards, Star scholarship and International Peace scholarship.

The 2015 PEO state convention will be held in Yankton next May.

4th of July Safety

Don't Drink, if You're Driving.

These community-minded advertisers would like to wish everyone a fun and safe Independence Day!

Be Smart - Don't Drink & Drive

Aside from legal consequences of drinking and driving in the form of a ticket or loss of license, impaired driving can result in property damage, injury or even death.

With this in mind, we would all like to remind you to be smart when drinking. Drink in moderation and monitor the amount of alcohol you have consumed. Designate a sober driver at the beginning of the night and give that person the keys. If no one is capable of driving, have some money ready for a taxi ride home. If you are drinking at a friend's home, ask for a place to sleep until you are sober. By staying at a friend's house, you will limit their liability in the event of your accident and keep a potentially unsafe driver off the road. When you go for your next drink, just remember that you're not the only one that may pay for the consequences for your decisions.

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4th of July
Taking Orders until 8:30pm
So staff can enjoy the 4th of July fireworks.