

## BUSINESS DIGEST

### Mooney Promoted At First Dakota Bank

Rob Stephenson, President and Chief Operating Officer of First Dakota National Bank, has announced the promotion of Marc Mooney to Senior Vice President-Yankton Market Manager. Mooney joined First Dakota as a Business Banker in 2004, and has over 18 years of banking experience. In his new position, he will oversee general market issues, as well as business and retail banking in Yankton, and he will become part of the bank's senior management team.

Mooney is a graduate of South Dakota State University with a BS in Ag Business and Ag Economics. He is also a graduate of the Graduate School of Banking at Colorado. Mooney is active in the Yankton community, serving as President of Historic Downtown Yankton, Chairman of the First United Methodist Church Finance Committee, a member of the Yankton Sertoma Club, and is Treasurer of the SDSU Alumni Assn.

Marc and his wife, Julie, live in Yankton with their children: Ben, Sam, and Claire.

First Dakota was founded in 1872 and holds the first bank charter issued in all of Dakota Territory. It has 13 full-service banking locations in ten South Dakota cities. It also has six loan production offices throughout South Dakota and Nebraska.

### Eilers Joins Boys & Girls Club In Yankton

WAGNER — Shelly Eilers joined the Boys & Girls Club of the Missouri River Area on Jan. 1, 2010, in the position of Director of Operations for Yankton.

"Shelly is a versatile, results-oriented leader with proven skills and track record in people management, operations management, fiscal management, and she will be a tremendous asset to the team," stated Robert Smith, executive director.

Shelly was formerly an employee of First Dakota National Bank for more than 19 years. She brings with her more than 11 years of operations/management experience, 19 years of financial management with special emphasis in deposit, electronic and cash management services and 19 years experience in customer relations. During this time, she was promoted several times and served most recently as the Senior Deposits Officer.

Shelly is a 2007 graduate of Leadership Yankton, a loaned executive for United Way for the past five years, former chairperson for Chamber Team Diplomats for the past two years and a member of the Coalition for a Drug-Free Yankton for the past year.

Since November 2007 Shelly has served as a volunteer for the Boys & Girls Club of the Missouri River Area. Corporate Board member (two years); Treasurer and Finance Committee Chair (one year); Finance Committee member (two years) and Yankton Advisory Board member (two years).

To learn more about the Boys & Girls Club of the Missouri River Area, contact Shelly at 605-668-9710 or visit www.bgcma.org.

### Mueller Opens Full-Service Insurance Office

PCIA, Inc. d/b/a Deanna Mueller, has opened a full-service insurance office at 1701 Broadway, Yankton.

With more than 25 years of insurance experience, Mueller provides a broad array of insurance products, including home, auto, life and health, farm and crop insurance.

PCIA, Inc. is committed to providing customers with quality service and competitive pricing. All insurance companies represented by PCIA, Inc. must retain the same quality standards and consistently retain high ratings by AM Best.

Contact Mueller with your insurance needs. Phone: 605-260-0101 Fax: 605-260-0193 Email: deannamandklutt@knology.net

### Top Burger King Team Members Announced

Jeremy Warnock and Adam Wesner have been selected as team members of the month at Burger King.

Jeremy Warnock has been part of the team for four months. In this time, Jeremy has been able to work both day and night helping all shifts that are in need. Jeremy was selected for this honor because of his willingness to help out wherever needed, his attention to detail and his calm demeanor when it comes to rushes. Jeremy has proven to be a real asset to the team. When Jeremy is not working he likes to work on his cars and helping out stranded motorists on Highway 50.

Adam Wesner is our main broiler person when it comes to sending, cleaning and training. Adam takes great pride in his work whether it is in cleaning the freezer floors, scrubbing walls, or deck brushing the back room. Adam has a great sense of humor. When Adam is not working, he likes to listen to his music and be with friends. Adam resides in Yankton.

### Bank Makes Commitment To Loan Program

ORLANDO, Fla. — The Independent Community Bankers of America (ICBA) appreciates ICBA member First Dakota National Bank, Yankton, for making a significant commitment of loan capital to support the ICBA iHELP program as an originating lender. ICBA iHELP is a low-cost, private lending program that will help community bank customers achieve their higher-education goals. Launched in November 2009, the program helps meet the funding gap between the cost of education and other available forms of financial aid.

"ICBA thanks First Dakota National Bank for being the first ICBA member bank to jump on board and make such a significant commitment to this program," said Dan Clancy, ICBA senior vice president of services. "Many of the nation's largest lenders are making fewer private-education loans. The ICBA iHELP program allows our nation's community banks to ensure within their community deserving students and their families are able to obtain loan funding. More than 300 members have already expressed interest in the program, one of the strongest responses we have ever had to a new program."

ICBA iHELP is initially being rolled out in South Dakota, home of the program's administrator, the Student Loan Finance Corporation, which provides ICBA members with turnkey loan origination and servicing support for the program, and ReliaMax Surety, a South Dakota domiciled insurance company will insure ICBA's iHELP loans. SLFC plans to expand the ICBA iHELP program nationwide this year in time for the fall lending season.

"First Dakota National Bank is pleased to make this commitment to our customers and our communities," said Rob Stephenson, First Dakota National Bank's president and chief operating officer. "ICBA iHELP will allow us to meet our customers' educational funding needs locally, which is the strength of America's community banks. We also have the opportunity to help other ICBA member banks attain the same goal in their communities through participation agreements. We will act as both an originating and participating bank."

For more information about ICBA iHELP, visit www.ihelploan.com.

■ Get Updates At Yankton Online (www.yankton.net)

### Business Prayer Breakfast March 30

Mount Marty College and the Yankton Kiwanis are hosting their 21st annual Business Community Prayer Breakfast in the Roncalli Center Dining Room at 7-8 a.m. Tuesday, March 30.

Nate Franzen, Agriculture Business Division Manager at First Dakota National Bank, will be speaking on the topic of "Ethical Values in the Workplace" at the interdenominational breakfast. The Mount Marty Music Department will also be performing a special musical selection.

Tickets can be reserved by calling 605-668-1390.

# N-K Properties Receives USDA Grant

### Funds To Assist With Renewal Energy To New Car Wash

USDA Rural Development South Dakota State Director Elsie M. Meeks, along with Area Director Trace Davids and Area Specialist Sherrie Lewis congratulated N-K Properties, Inc. for being selected to receive a \$19,178.00 grant to make renewable energy improvements to the car wash located at 1705 Broadway Avenue in Yankton.

USDA Rural Development funding was combined with an applicant contribution and First National Bank South Dakota funding to install a geothermal heating system and wind generator for a total project cost of \$78,712.40 for the renewal energy technology.

"N-K Properties, Inc. is to be commended for making the effort to become more energy efficient and for assisting with improving



SUBMITTED PHOTO

the overall quality of the environment in this rural community," said RD State Director Elsie M. Meeks. "This type of energy savings is helping to fulfill President Obama's goal of reducing energy

consumption and costs."

The geothermal supplier is Electair, Inc. d/b/a Kaiser Heating & Cooling, Inc. located in Yankton and the wind generator supplier is D & Z Energy Systems located

in Lesterville.

John Keyes, president of N-K Properties, Inc. said, "Yankton might be a small town in Middle America, but we are in the new millennium. We must change our business model if we are going to build a stable future."

USDA Rural Development has eight offices in the state that assist rural communities. Office locations include a state office in Huron, along with area offices in Aberdeen, Mitchell, Pierre, Rapid City, Sioux Falls, Watertown and Yankton.

USDA Rural Development's mission is to increase economic opportunity and improve the quality of life for rural residents. Rural Development fosters growth in homeownership, finances business development and supports the creation of critical community and technology infrastructure. Further information on rural programs is available at a local USDA Rural Development office or by visiting USDA Rural Development's web site at www.rurdev.usda.gov.

# Three Members Of SESD SHRM Are Honored

Jackie Backer, Bridget Benson and Susan Schavee, all members of the Southeast South Dakota Society of Human Resource Management (SESD SHRM) based in Yankton, have recently earned the prestigious Professional in Human Resources (PHR) certification.

Backer, who resides in Randolph, Neb., serves as a Human Resources Specialist at Baldwin Filters. Benson, of Yankton, is an HR Assistant at Applied Engineering, Inc. Schavee, also of Yankton, is the Director of Human Resources at the Yankton Medical Clinic.

Benson and Schavee obtained the certification after testing in December 2009. Backer obtained hers after testing in January 2010. All three were recognized for their accomplishments during the February meeting of the local SESD SHRM chapter.

The certification, awarded by the HR Certification Institute, signifies that Backer, Benson and Schavee possess the theoretical knowledge and practical experience in human resource management necessary to pass a rigorous examination demonstrating a mastery of the body of knowl-



SUBMITTED PHOTO

Three members of the local Southeast South Dakota Society of Human Resource Management (SESD SHRM) chapter were recently recognized for earning the prestigious Professional in Human Resources (PHR) certification. They are, from left, Bridget Benson, Jackie Backer and Susan Schavee.

edge in the human resource field.

The HR Certification Institute is the largest credentialing organization for human resource

professionals and is an affiliate of the Society for Human Resource Management (SHRM), the world's largest organization dedicated exclusively to the

human resource profession. The HR Certification Institute's purpose is to promote the establishment of professional standards and to recognize professionals who meet those standards. Over 250,000 HR professionals have achieved the HR credentials in more than 70 countries.

Backer, Benson and Schavee join Jennifer Herrboldt, Larry Naber and Candace Timmerman, fellow SESD SHRM members, who have earned their Professional in Human Resources (PHR) certification.

Local SESD SHRM President Rhonda Kocer hopes even more members consider earning their certification. "Our SHRM chapter had only one certified member for many years, and now five additional members have acquired certification in the past two years. This is a testament to our chapter's commitment for personal and professional development, and the quality of our chapter's membership," Kocer said. "We look forward to additional members becoming inspired by this achievement to attain certification."

## SAC To Offer Demonstration Day April 21

The Summit Activities Center will be offering a free demonstration on all weight and fitness equipment at 7 p.m. Wednesday, April 21. The demonstration will be conducted by certified personal trainer Ron Prater and is open to both SAC members and non-members.

Upon completion of the demonstration, non-members will receive a free day pass to the Summit Activities Center to try out the facility. Members will receive a free personal training session.

To sign up for the class or request further information, call (605) 668-5234 or stop by the Summit Activities Center at 1801 Summit Street, Yankton.

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