APRIL 5. 2013

Divas

From Page 6

onstage athlete on tour. Since 2006 Halpin has transformed the singer into a human jack-in-the-box, dropping her from 80 feet and launching her from bungee cords — and these are just opening numbers. Silent House has also been the creative force behind recent tours from Perry, Sade and Swift.

But when is it too much? The ferocious choreography of Lady Gaga's recent tour led to a hip injury that required surgery and the cancellation of remaining dates. During Pink's 2010 Funhouse Summer Carnival tour the singer had to be rushed to the hospital after she was flung into the audience barricade because of an improperly attached harness. The risky stunt is still part of Pink's show.

"That injury was a very real injury ... (but) if she does something and it's not physically demanding enough or hard enough, she's almost not interested," Halpin said. "That's what keeps her live shows interesting. She likes to test herself. Her shows are tough because she wants them to be tough."

Others are willing to take risks too. When Beyonce opens her Mrs. Carter World Tour in April, fans can expect her to fly above the arena to a secondary stage. Swift's current Red Tour also sends the singer soaring over the crowd.

Even Underwood brought spectacle to her recent Blown Away tour. The country-pop singer and her band levitated over the crowd on a glass-bottomed platform that broke away from the main stage. A previous trek included a dress that served as a projection screen, which allowed her to do the unthinkable — focus on the music.

"I just like to stand still and sing sometimes," she said after reusing the dress for a recent Grammy performance. "So this was the best way I could do that and still create something very visually attention-capturing and beautiful."

Nearly 30 years into her touring career Madonna is still breaking ground, and last year's MDNA Tour saw the singer push physical boundaries. Madonna tapped Cirque du Soleil artistic director Michel Laprise to direct the show that was an astonishing display of technological innovation that found the singer engaged in near-extreme sports that included scaling a wall and slack-lining. At the center of the production were 36 hydraulically controlled cubes, which Madonna would jump on and straddle as they rose and reshaped the

"Madonna is her own creation, so I could not give her an environment that would be fixed. It had to be something that's unpredictable and surprising — like she's been the last 30 years," Laprise said.

The over-the-top approach worked. The concert was the top-grossing tour in the States last year, despite tickets that cost more than

FRI	DAY	PRIN	IETIM		LE NIC	HT																RIL 5,	2013
BBOA	DCAST	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	1:00	1:30
PBS KUSD 2		Arthur © (DVS)	WordGirl © (DVS)	Wild Kratts ©	The Electric Company	Martha Speaks (N)	Nightly Business Report	PBS Newsh Stereo) ©	Hour (N) (In	Washing- ton Week	Need to Know (N) ©	McLaugh- lin Group		Michael Fe American S (N) (In Stere	Songbook	Michael Fei American S (N) (In Stere	Songbook	Charlie Ros Stereo) @	se (N) (In	Tavis Smi- ley (N) ©	America's Heartland	Michael Fe American S (In Stereo)	Songbook
KTIV 4		Cash The Docto	Cash rs (In Ste-	Ellen DeGo Judge Judy (N)	eneres Judge Judy ©	News 4 KDLT News	News NBC Nightly	News 4 KDLT News	Ent The Big Bang	Fashion Status two separat	ar Creating	Grimm (N) Grimm A d torney utiliz		Rock Cente Rock Cente Brian Willia	er With	. , .	Jay Leno The Tonigh	nt Show eno (N) (In	Jimmy Fall Late Night Fallon (In S	With Jimmy	Daly Last Call With Car-	News 4 According	Extra Paid Pro- gram
KCAU 9		Dr. Phil ©	Stereo) ©	The Dr. Oz		(N) © News	News (N) ABC CBS	(N) © News	Theory Inside	(N) Happy Undercove	Happy r Boss	wiles. (N) Shark Tank Vegas "Littl	(N) le Fish" Dix-	Stereo) © 20/20 © Blue Blood	s A devout	(N) © News	Stereo) © Jimmy Kim Late Show	nmel Live With David	Nightline Letterman	Paid The Late Late	Inside ate Show	My Pillow News	Back omg!
CBS KELO 🛍 ABC	3 11	Jeopardy!	Be a Mil-	Sanjay Gur ing a stroke	pta; prevent- e. DeGeneres		Evening News ABC World	KSFY	ment Tonight (N) Wheel of	Fatburger C Wiederhorn Happy	EO Andy . (N) Happy	on falls for starlet Viola Shark Tank	Hollywood a. Gourmet	young wom- dered. (N) 20/20 (In St	an is mur-	KSFY	(In Stereo) Jimmy Kim		Nightline	With Craig (In Stereo) Want more	Ferguson	Paid Pro-	Insider (N) © Paid Pro-
KSFY (13)				Jdg Judy		in HD KMEG 14	CBS	in HD Jeopardy	(N) © Wheel	Endings (N) Undercove		meat busin Stereo) © Vegas "Littl	le Fish"	Blue Blood	s (N)	News at 10 in HD News	Letterman	-	(N) © Ferguson	sex?	Paid	gram Paid	gram
FOX KTTW 🕰	9 7	Steve Harv reo) @		Stereo) ©	Live (N) (In	America's Home Vide	os (In Ste-		How I Met Your Mother	Kitchen Nig Sam's Medi Kabob Rooi	terranean m.	Touch Jake cipher to fir (N) ©	nd Amelia.	"Halloween"	The Office "Sabre"	tion (N) ©			CC CC	Maury (In S	Stereo) 🖾	Excused ©	Excused
KLKN KOLN		The Dr. Oz		Dr. Phil First Four	Jeopardy	News 10/11	ABC	News	Ent Wheel	Happy Undercove	Happy r Boss	Shark Tank Vegas "Litt	. ,	20/20 © Blue Blood	s (N)	News News	Jimmy Kim Letterman	imei Live	Nightline Ferguson	Katie ©	Paid	Paid Inside	Dog Weather
KPTH		The People		Maury ©	ocoparay			Big Bang	Two Men	Kitchen Nig		Touch (N)			_ ` '	Office	Office	30 Rock	Mother	Mother	Paid	Friends	American
KSCB	97	S Ade	Winston	Gospel	Drenda	Zola Lev.	Creflo D.	Jewish	J. Hagee	Parsley	Joni	Marcus an			Franklin	FLC	Copeland	Life To	J. Meyer	Sound	EVO	Ventures	Marcus
KSIN		Arthur	Martha	Wild		Curious	PBS Newsl		Inside	Wash	Iowa Pr's	Market	American S		American S		Business	Death in Pa		(Off Air)			
KXNE PAY C	(8) HANNE	Curious	Super	Arthur	WordGirl	Wild	Electric	PBS Newsh	lour (N)	Home. Astr	ronaut	Wash	Need	Shakespea	re	In Performa	ance	Time/By	Served?	(Off Air)			
		*** "Dol	phin Tale" (2	011) Harry	Road to	★ "Someth	ing Borrowe	ed" (2011) G	innifer	** "The C	hange-Up" ((2011) Rvan	Revnolds.	Real Time \	Vith Bill	VICE ©	Real Time	With Bill	VICE ©	Lucky	Lucky	** "Resid	lent Evil:
НВО	17 (401)	Connick Jr.	(In Stereo)		Donaire	Goodwin, K	ate Hudson.	(In Štereó) 🛭	C	Jason Bater	man. (In Ster	eo) 🖾		Maher (N)	C		Maher ©			Louié	Louié	Apocalyps	e" (2004)
HBO2			n Grisham's				on You" (20			Veep	Veep	Veep	Veep		oys & Aliens		0	Game of Th			t X" (2012)		Maher
MAX	420	(In Stereo)	s it" (2012) Jir ©	n Caviezei.		of the Phoe anni Ribisi. (o: First Bloc ester Stallon			o III" (1988, ere. (In Stere		ester Stal-	The Jump Off	Sex Games	Premiere. (I	a" (2013) An In Stereo) 🖾	gie Savage.		Long Kiss (na Davis. 🖾	
MAX2		* "Wrath	of the Titans			★★ "Two W	eeks Notice				011) Kristen	Wiig. (In Ste	ereo)	Strike Back	(CC	-		Hard" (1988)				"Sex Tapes	
SHOW	18(435)	"Meet Joe			ht Night" (2	, ,	/		aga: Breakir			30 Days in	May		ni " (2012) 🛭		House of L		Shameless			30 Days in	
SHOW2			linth Gate" (ancholia" (2				Veek With M			Untold Hist		Dexter ©	Anger: 1004	Dexter ©	000	Dexter ©	ntact" (2009	Dexter ©	1 1 "D. 1"		ls: UK Holid		Hellraiser
TMC	E STAT		ancholia" (2)	J11)	* "Apollo	18 " (2011) 🖸	<u> </u>	*** "Fair	Game" (201	u) Naomi wa	atts.	** "Drive	Angry" (201	1) INICOIAS C	age.	"Direct Cor	ntact" (2009	, Action)	** "But I'	m a Cheerlea	ader"	"Stripped"	(2002)
A&E			Shipping	Shipping	Shipping	Shipping	Shipping	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage	Storage
AMC			Wish 4: The (Vish V: The F				tity" (2003)			The Walkin		The Walkin		Comic	Freak			tity" (2003)	
ANPL	19 43	Pit Bulls-P	arole	To Be Ann	_	River Mons	sters	Tanked (In	Stereo)	Tanked: Un	filtered	Tanked (N)		Tanked (In	Stereo)	Tanked (In		Tanked (In	Stereo)	Tanked: Un	filtered	Tanked (In	Stereo)
BRAVO	25 55	Matchmak	er	Real Hous		Real House		Real House		Housewive			reak-Up" (20			** "The B					in Real Life	" (2007)	
CMTV				Reba	Reba		Reba	Reba	Reba	True Blue:			entura: Pet [Cops Rel.				/" (2000) Sar			Fried
CNBC		Closing Be		Fast Mny		Mad Money	/ (N)	The Kudlov		Treasure D		The Car Cl		American (Mad Money		Treasure D		The Car Ch		Paid	Paid
CNN			Futurama	Futurama	ion Room (N	South Pk	Toch ()	E. B. OutFre Colbert	Daily	Anderson (Tosh.0	Tosh.0	Piers Morg Work.	Tosh.0	Anderson (G. Iglesias:		E. B. OutFr		Piers Morg		Anderson (E. B. OutFr irl Next Doo	
COM CSPAN	45 61		Public Policy		Sullily	30utii FK	10511.0	Comert	Dally		Public Policy	-	10311.0	u. igiesias.		Public Policy		y About Ma	iy (1990) 🗵	2	×× IIIe G	III NEXT DOC	JI .
DISC				Yukon Mer	n cc	Yukon Men	CC	Yukon Men	CC	Yukon Men		Yukon Mer	1 (N) CC	Bering Sea		Yukon Men		Bering Sea	Gold	Yukon Men		Yukon Men	1 CC
DISN	64 36	ANT	"Adventure	s of Shark	boy"	Good	Jessie	Dog	Dog	ANT	Jessie	Gravity	Phineas	Dog	Good	Jessie	Jessie	Jessie	Jessie	Shake It	Shake It	Shake It	Cheetah
DISXD		Phineas		** "Girl v		(2012) Olivia		Ninja		Slug	Zeke	Zeke	Zeke		Zeke	Phineas	Suite Life	Fish	Fish	Buttowski		Fish	Kid
E!TV				After	After	The Soup		E! News (N)	Playing Wit		The Soup	1. "1 1	Fashion Po	. ,		E! News		Chelsea	Fashion Po		Chelsea	Chelsea
ENC			erspace" (19	Around	Pardon		2" (2011) (In ter (N) (Live)		NBA		e of the Unice			d Jill" (2011	,	dler. etball: Rocke		nforcer" (19	76)	* "Spill" (1	1996, Action)	SportsCen	Laws
ESPN ESPN2		· · · · · · · · · · · · · · · · · · ·	,	ol Basketba		Around	Pardon	The Fab Fiv		INDA Daske	tuali. Illullu		day Night Figl	hts (N) (Live		SportsCent		SportsCen	ter (N)	NBA		icano Prime	
EWTN		_	Cross	Catholic	Hearth	Church		Daily Mass		Life on the	Rock	Campus	, , ,	Showcase	,	Mary	Women	Daily Mass	_ ` '	Life on the		Campus	Defend
FAM	62 (40)		'70s	'70s	'70s		of Persia: 1		f Time" (201				999) Brendar			The 700 Clu		Prince	Prince	Paid	Paid	Paid	Paid
FX			Two Men	Two Men	Two Men	Mother	Mother	Mother					tion) Seth Ro			Legacy" (20		<u> </u>			Simpsons N		7)
FXNWS	50 48	Neil Cavut	0	The Five (N)	Special Re		FOX Repor		The O'Reill		Hannity (N		Greta Van S		The O'Reill		Hannity		Greta Van S		The Five	
FOXSP	35 (27)	PGA Tour	ball: Twins at	Orioles			Spotlight Golf Kraft N					Central	PGA Tour G				Spotlight		UEFA Central		te Submiss		
GOLF HALL	22 33	Hap.Days	Hap.Days	Bradv	Brady				Brady		Nim's Island						Frasier	Golden	Golden		Golden	Cheers	Cheers
HGTV		Income Pr		Sell LA	Sell LA	Hunt Intl		Hunt Intl		Outrageous		Flea Mar					Hunt Intl		Flea Mar		Hunt Intl		Hunt Intl
HIST	46 47	Fort Knox	Secrets Re			American F		American F		American F	Pickers	American		American F		American F		American F		American F		American I	
KAUN		Movin' On		Naked City				Hopalong		Hillbillies		Highway to		The Saint	·	Route 66		Da Vinci's I		Cold Case		Cold Squar	
KWSD		The Wild, \		Emergenc		Rifleman		M*A*S*H		Bewitch		Mary	Newhart		Van Dyke		Perry Maso		Kojak	Heerdens F	Gallery	Mission: In	
LIFE MSNBC		Flip This H Martin Bas		Hoarders Hardball N		Hoarders PoliticsNat		Hoarders Hardball Ma		Hoarders The Ed Sho		Hoarders © Rachel Ma		Hoarders The Last W		Project Rui Documenta		Hoarders © Documenta		Hoarders © Documenta		Hoarders © Documenta	
NICK		Parents	Parents	Sponge.		Sponge.			Turtles		Turtles	Full H'se		Nanny	Nanny		Friends		Friends		George Lo		George
RFDTV		Brothers		RFD-TV Li			California		Wagoner	Family Reu		JoeyRory		_	America		Heritage	Paid	Paid		American		
SOAP	(120)	Beverly Hi	lls, 90210	Veronica N	Mars 🚾	Veronica M	lars 🚾	Young & Re		Days of ou	r Lives	General Ho		Young & Ro		Days of ou	r Lives	General Ho		All My Chil		All My Chil	
SPEED					ion (N) (Live)			II. T.		NASCAR R		1 (0040) 0 :	SP Cen	Faster	Faster			nobile Auctio		000\ 4 :'	. 1112 2	01	
SPIKE	30 60			Gangland		Gangland (" (2010) Sylving (2010) Spartacus	vester Stallon		Ur. Tar	Bellator MM				002) Anthony oider-Man" (Vamps
STARZ SYFY	44 (46)				pider-Man" (9" (2009) Re		** "John (er.	Robot Com			y Night Sma			Spartacus: Robot Com		Spartacus: Being Hum		Robot Com		Warehouse		Lost Girl	
TBS		Friends	Friends		King	King		Seinfeld					Date" (2010)				There		There		** "Head		
TCM		Shining		Wife" (193		_	ife" (1941) N				red Pierce"				a Dallas" (1	937, Drama)	CC	*** "Peni	ny Serenade	" (1941) ©		"Bachelor	
		Say Yes	Say Yes		Say Yes			Say Yes		Four Wedd		Say Yes	Say Yes		Borrowed		Say Yes			Four Wedd			Say Yes
TLC			list ©	The Menta	alist cc	The Mental		The Mental			of the Titan		IZ: 8	Dallas "Let		Monday Mo				" (2002) Tom			
TNT	37 59	The Menta							Requiler	Cartoon Pl	anet	Kına/Hill	King/Hill	American	American	ream. Guv	ram. Guv	Chicken	Aqua	Squidbill.	American	American	Fam. Guy
TNT TOON	37 59 42 38	The Menta Incred	Gumball	Gumball	Adven	Adven		Regular				_	ambiner -	The Decide	'llaa /h'\			Obact A.	ambine -		ilaa		Files
TNT TOON TRAV	37 59 42 38 24 42	The Menta Incred Bizarre Fo	ods	Gumball Food	Adven Food	Adven Bizarre Foo	ods	Ghost Adve	entures	Ghost Adv		Ghost Adv		The Dead F		The Dead F	iles	Ghost Adv		The Dead F		The Dead F	
TNT TOON TRAV TRUTV	37 59 42 38 24 42 52 63	The Menta Incred Bizarre Fo World Rec	ods ords	Gumball Food World Rec	Adven Food ords	Adven Bizarre Foo Cops	ods Cops	Ghost Adve Wipeout "R	entures ats!"	Ghost Adv		Ghost Adv Wipeout ©		World's Du	mbest	The Dead F Most Shock	iles king	Most Shoc	king	The Dead F	king	The Dead F World's Du	ımbest
TNT TOON TRAV TRUTV TVFN	37 59 42 38 24 42 52 63 56 31	The Menta Incred Bizarre Fo World Rec Sand.	ods	Gumball Food World Rec Sand.	Food cords Sand.	Adven Bizarre Foo Cops Diners	Cops Diners	Ghost Adve Wipeout "R Restaurant	entures ats!" : Im.	Ghost Adve Wipeout © Diners		Ghost Adv Wipeout © Diners	Diners	World's Du Diners	mbest Diners	The Dead F Most Shock Diners	iles king Diners	Most Shoc Diners	king Diners	The Dead F Most Shoc Diners	king Diners	The Dead F World's Du Diners	Diners
TNT TOON TRAV TRUTV TVFN TVLND	37 59 42 38 24 42 52 63 56 31 47 39	The Menta Incred Bizarre Fo World Rec Sand. Griffith	ods ords Sand. Griffith	Gumball Food World Rec	Adven Food cords Sand. M*A*S*H	Adven Bizarre Foo Cops	ods Cops	Ghost Adve Wipeout "R Restaurant	entures ats!" : Im. Golden	Ghost Adve Wipeout © Diners	Diners Golden	Ghost Adv Wipeout © Diners	Diners Raymond	World's Du	mbest Diners Raymond	The Dead F Most Shock Diners King	iles king Diners King	Most Shoc	king	The Dead F	king Diners Raymond	The Dead F World's Du	Diners
TNT TOON TRAV TRUTV TVFN	37 59 42 38 24 42 52 63 56 31 47 39 69 31 58	The Menta Incred Bizarre Fo World Rec Sand. Griffith El Gordo y Law & Ord	ods ords Sand. Griffith I Flaca Jer: SVU	Gumball Food World Rec Sand. M*A*S*H Primer Imp Law & Ord	Adven Food cords Sand. M*A*S*H pacto (N) der: SVU	Adven Bizarre Foo Cops Diners Cosby	Cops Diners Cosby Notic.	Ghost Adve Wipeout "R Restaurant Golden	entures ats!" : Im. Golden Lágrimas	Ghost Adve Wipeout © Diners Golden	Diners Golden Am.	Ghost Adv Wipeout © Diners Raymond	Diners Raymond	World's Du Diners Raymond	Diners Raymond (o (N)	The Dead F Most Shock Diners King	lles king Diners King Noticiero	Most Shoc Diners King	king Diners King	The Dead F Most Shoc Diners Raymond	Diners Raymond	The Dead F World's Du Diners Forever Yo	Diners ung © Casa
TNT TOON TRAV TRUTV TVFN TVLND UNI	37 59 42 38 24 42 52 63 56 31 47 39 69 31 58 39 76	The Menta Incred Bizarre Fo World Rec Sand. Griffith El Gordo y Law & Ord Wicked Sin	ods ords Sand. Griffith I la Flaca ler: SVU	Gumball Food World Rec Sand. M*A*S*H Primer Imp Law & Ord Mob Wives	Adven Food Fords Sand. M*A*S*H pacto (N) der: SVU s ©	Adven Bizarre Foo Cops Diners Cosby Casa Law & Orde Mob Wives	Cops Diners Cosby Notic. er: SVU	Ghost Adve Wipeout "R Restaurant Golden Corona de Law & Orde ** "Austin	entures ats!" : Im. Golden Lágrimas er: SVU	Ghost Adve Wipeout © Diners Golden Porque el A Law & Orde Goldmembe	Diners Golden Am. er: SVU	Ghost Adv Wipeout © Diners Raymond Amores Ve Law & Ord * "Black S	Diners Raymond rdaderos er: SVU Sheep" (1996	World's Du Diners Raymond Amor Brav Law & Orde	mbest Diners Raymond fo (N) er: SVU y.	The Dead F Most Shock Diners King Impacto CSI: Crime SNL-Farley	Diners King Noticiero Scene	Most Shoc Diners King Al Diablo CSI: Crime Wicked Sir	king Diners King Scene	The Dead F Most Shock Diners Raymond Zacatillo, u CSI: Crime Champs of	Diners Raymond n Scene Cute	The Dead F World's Du Diners Forever You Conducta "Resident Champs of	Diners Ung © Casa Evil" f Cute
TNT TOON TRAV TRUTV TVFN TVLND UNI USA	37 59 42 38 24 42 52 63 56 31 47 39 69 31 58 39 76	The Menta Incred Bizarre Fo World Rec Sand. Griffith El Gordo y Law & Ord Wicked Sin	ods ords Sand. Griffith I la Flaca ler: SVU ngle Rose.	Gumball Food World Rec Sand. M*A*S*H Primer Imp Law & Ord	Adven Food Food Sand. M*A*S*H pacto (N) der: SVU s ©	Adven Bizarre Foo Cops Diners Cosby Casa Law & Orde Mob Wives Charmed ©	Cops Diners Cosby Notic. er: SVU	Ghost Adve Wipeout "R Restaurant Golden Corona de Law & Orde	entures ats!" : Im. Golden Lágrimas er: SVU n Powers in G	Ghost Advo Wipeout © Diners Golden Porque el A Law & Ordo Goldmembe *** "Worl	Diners Golden Am. er: SVU er" king Girl" (1	Ghost Adv Wipeout © Diners Raymond Amores Ve Law & Ord * "Black S	Diners Raymond rdaderos er: SVU Sheep" (1996	World's Du Diners Raymond Amor Brav Law & Orde	mbest Diners Raymond (o (N) er: SVU y. * * * "Big"	The Dead F Most Shock Diners King Impacto CSI: Crime SNL-Farley	illes king Diners King Noticiero Scene	Most Shoc Diners King Al Diablo CSI: Crime Wicked Sir abeth Perkins	king Diners King Scene	The Dead F Most Shock Diners Raymond Zacatillo, u CSI: Crime	Diners Raymond n Scene Cute	The Dead F World's Du Diners Forever You Conducta "Resident	Diners Ung © Casa Evil" f Cute

Wachowski Bros. To Make Sci-Fi Series For Netflix

NEW YORK (AP) — Netflix's newest original series will be science fiction from the duo behind "The Matrix" trilogy.

FRIDAY PRIMETIME/LATE NIGHT

Netflix announced Wednesday that it will stream "Sense8" late next year for subscribers to its Internet video service, which costs \$8 per month in the U.S. The series is the first foray into television for Andy and Lana Wachowski, the filmmaking siblings who directed "The Matrix" and last year's "Cloud Atlas."

Netflix Inc. described the 10-episode series as "a gripping global tale of minds linked and souls hunted." The show runner will be J. Michael Straczynski, creator of "Babylon 5," which aired for five seasons in the 1990s.

By buying the rights to series that viewers can see only on its service, Netflix is hoping to retain current customers and lure new ones. Over the next few years, Netflix is hoping to double or even triple its worldwide audience from its current size of 33 mil-

lion subscribers.

The high hopes for Netflix's expanding line-up for original programming is one of the reasons the price of the company's stock has more than doubled so far this year. The stock closed Wednesday at \$190.24.

Netflix made its biggest splash with an original series last month with the debut of the political thriller "House of Cards," starring Kevin Spacey. This spring, it will premiere the horror series "Hemlock Grove"

and the resurrected comedy "Arrested Development."

Without providing specifics, Netflix CEO Reed Hastings has said "House of Cards" is being watched by more subscribers than the company anticipated. Netflix, which is based in Los Gatos, Calif., reportedly paid about \$100 million for the rights to "House of Cards." The second season of the series is due out next year.

ldol

From Page 5

that was almost universally panned as drab and tentative — and the star nevertheless demanded a raise in contract renewal talks, reports said. She won't be back next year.

"Britney Spears on 'X Factor' brought nothing other than her fame," said Yahoo Music managing editor Lyndsey Parker, who writes a blog about music reality shows.

Of course, those salaries pale in comparison to that of Cowell, who according to Forbes was making at least \$45 million per year in his final years on "Idol." But some of the recent "Idol" judges have been remarkably well-paid considering their performance.

Earlier this month Minaj, a streetwise and eccentric pop-rap diva making a reported \$8 million this season for her work on the program, showed up nearly 15 minutes late for the crucial first live telecast from Hollywood — a notable misfire for a show that prides itself on high production values. She finally slid into her chair during a commercial break wearing a hoodie and novelty sunglasses, never addressing her tardiness.

ness. But with so much money on

attitude · determi

the line, executives may feel a compulsion to exploit and cater to their marquee talent despite their repeated insistence that the focus should be on the young contestants who are auditioning for the big time.

Shortly before the "Idol" season premiere in January, reports surfaced that Minaj and Carey were feuding, a tale so conveniently juicy and gossip-ready that many fans assumed it was planted by the producers. Fox denied that was the case, but the

damage may have been done.
"Someone at 'Idol' thought this is how you sell reality TV: Women fighting," Parker said.

fighting," Parker said.

In a bid to reconnect with younger viewers, "Idol" may also have forgotten about its core audience. As teenagers have drifted off to other distractions, the audience has grayed, with a median age this season of 47, flat with last

Minaj is a popular, instantly recognizable figure among teenagers, but her quirks, wild wigs and costumes — not to mention her rap background — may be a turnoff to older viewers, many of whom were not previously familiar with her work and have expressed their displeasure on Facebook and other social media.

Parker, who believes Minaj has brought a welcome blast of directness and pop credibility to "Idol," nevertheless sees a problem: "A lot of people see the reason the ratings are going down is Nicki."

Darnell, not surprisingly, does not agree. He says the judges this season are "doing excellent," and says the addition of this year's crop has helped the show attract a younger audience (a talking point that recent figures do not bear out).

But the more important point is that "Idol" is still hugely profitable for Fox, and therefore it and its imitators may be around for a

long, long time.

"These shows cover a lot of problems for the network, because they cover so many hours with pretty good or very good numbers," Darnell said. "It's not just the number. It's the amount of hours. And that's why these shows are so valuable.

"You're still better having them on than having them off."



Unit Size:
•10x10
•10x15

•10x20

•10x25

•Security Lighting
•Concrete Driveways
•Accept all major
credit cards

Kenneth: 661-4952 665-8387 Raliegh: 665-7993





Thursday, April 18, 2013

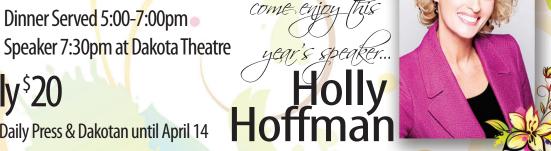
Riverfront Event Center, Historic Downtown Yankton

Doors Open 4:30pm

Dinner Served 5:00-7:00pm

Advance Tickets: Only \$20

Available at Hy-Vee and the Yankton Daily Press & Dakotan until April 14



presented by... her-voice Yankton Medical Clinic, P.C.

FIRST DAKOTA TYPE