

# THE PRESS & DAKOTAN

THE DAKOTAS' OLDEST NEWSPAPER | FOUNDED 1861

Yankton Media, Inc., 319 Walnut St., Yankton, SD 57078

**CONTACT US**

PHONE:  
(605) 665-7811  
(800) 743-2968  
NEWS FAX:  
(605) 665-1721  
ADVERTISING FAX:  
(605) 665-0288  
WEBSITE:  
www.yankton.net  
EMAIL ADDRESS:  
news@yankton.net

**SUBSCRIPTIONS/**

**CIRCULATION:**  
Extension 112  
**CLASSIFIED ADS:**  
Extension 108  
**NEWS DEPARTMENT:**  
Extension 114  
**SPORTS DEPARTMENT:**  
Extension 106  
**ADVERTISING OFFICE:**  
Extension 122  
**BUSINESS OFFICE:**  
Extension 119  
**NEW MEDIA:**  
Extension 136  
**COMPOSING DESK:**  
Extension 129

\*\*\*

**MANAGERS**

Gary L. Wood  
*Publisher*

Michele Schievelbein  
*Advertising Director*

Tonya Schild  
*Business Manager*

Michael Hrycko  
*Circulation Director*

Tera Schmidt  
*Classified Manager*

Kelly Hertz  
*Editor*

James D. Cimburek  
*Sports Editor*

Beth Rye  
*New Media Manager*

Kathy Larson  
*Composing Manager*

Bernard Metivier  
*District Manager*

\*\*\*

**DAILY STAFF**

Melissa Bader  
Derek Bartos

Cassandra Brockmoller  
Rob Buckingham

Randy Dockendorf  
Jeannine Economy

Jeremy Hoeck  
Nathan Johnson

Robert Nielsen  
Muriel Pratt

Jessie Priestley  
Matt Robinson

Cathy Sudbeck  
Sally Whiting

Brenda Willcuts  
Jackie Williams

\*\*\*

**Published Daily**

**Monday-Saturday**

Periodicals postage paid at Yankton, South Dakota, under the act of March 3, 1979.

Weekly Dakotian established June 6, 1861. Yankton Daily Press and Dakotian established April 26, 1875.

Postmaster: Send address changes to Yankton Daily Press & Dakotian, 319 Walnut, Yankton, SD 57078.

\*\*\*

**MEMBERSHIPS**

The Yankton Daily Press & Dakotian is a member of the Associated Press, the Inland Daily Press Association and the South Dakota Newspaper Association. The Associated Press is entitled exclusively to use of all the local news printed in this newspaper.

\*\*\*

**SUBSCRIPTION RATES\***

(Payable in advance)

**CARRIER DELIVERY**  
1-month . . . \$12.09  
3 months . . . \$36.27  
6 months . . . \$72.53  
1-year . . . \$133.09

**MOTOR ROUTE**  
(where available)  
1 month . . . \$14.51  
3 months . . . \$43.53  
6 months . . . \$87.05  
1 year . . . \$139.14

**MAIL IN RETAIL TRADE ZONE**  
1-month . . . \$16.93  
3 months . . . \$50.79  
6 months . . . \$101.57  
1-year . . . \$148.82

**MAIL OUTSIDE RETAIL TRADE ZONE**  
1 month . . . \$19.35  
3 months . . . \$58.05  
6 months . . . \$116.09  
1-year . . . \$186.33

\* Plus applicable sales tax for all rates

**OPINION | OUR VIEW**

## Strategic Plans: Cost And Need

The Yankton City Commission did the wise thing Monday night by rejecting a proposal to spend \$11,000 of non-budgeted money on a strategic planning seminar next spring. However, the commissioners hopefully won't demonstrate the limits of their sagacity by assuming that by rejecting the proposal, they are also dismissing the need to formulate a few strategic plans.

The proposal to hire a firm to conduct a strategic planning workshop was put forward by City Manager Amy Nelson, who viewed the move as a good way to bring different components of city government together to hammer out some priorities and objective, as well as cultivate better lines of communication. (At least, that's what the strategic planning exercises we've always been involved with had said they are about.)

The problem emerged when Nelson revealed that the cost of hiring the Meioranda Group to handle these work sessions would come in at about \$11,000 — and the expense had not been put in the budget.

Admittedly, we're not sure if that \$11,000 price tag is a good price for a good consultant. However, we do know that \$11,000 that wasn't originally in the budget has to come from somewhere. What's more, embracing that kind of non-budgeted expense in the wake of large increases in water rates due to needed upgrades, as well as the recent small wage increase proposed for city employees, simply would not play well with the public.

Thus, the decision was a sound one — based on the money aspect.

But Nelson's desire to conduct strategic planning workshops in order to formulate a long-term vision for the city's growth should not be dismissed. In fact, it's needed.

There's a feeling that this community is seemingly tugging at and aiming toward several directions at once. The recreational facility debate is one such issue that seems to be going in different directions. So does the vision for economic development: Some people want to prioritize luring or creating jobs, while others want to develop retail potential that could help lure more jobs to town. Both are good visions, and yet there is a gnawing sense that some people see these as either/or options, and there's a division about which way to go. The recent departure of the city's economic development director was due in part, it appears, to this muddled vision.

That's why the city needs to reexamine its goals, which is where strategic planning comes into play. It pinpoints needs and develops a set of goals to address them. One thing such planning does is create a fairly unified vision — in the business realm, it would be called a mission statement — of what the entity is about and what it must accomplish.

Yankton needs that clarity of vision.

So, perhaps an \$11,000 ticket item isn't the best way to go about it. But the idea shouldn't end there. It mustn't. That would be the best strategy to embrace right now.

knh

### ON THIS DATE

**By The Associated Press**

Today is Wednesday, Nov. 27, the 331st day of 2013. There are 34 days left in the year.

**Today's Highlight in History:** On Nov. 27, 1978, San Francisco Mayor George Moscone and City Supervisor Harvey Milk, a gay-rights activist, were shot to death inside City Hall by former supervisor Dan White.

**On this date:** In 1701, astronomer Anders Celsius, inventor of the Celsius temperature scale, was born in Uppsala, Sweden.

In 1901, the U.S. Army War College was established in Washington, D.C.

In 1910, the Pennsylvania Railroad began regularly serving New York's Pennsylvania Station.

In 1942, during World War II, the French navy at Toulon (too-LOHN) scuttled its ships and submarines to keep them out of the hands of German troops.

In 1953, playwright Eugene O'Neill died in Boston at age 65.

In 1962, the first Boeing 727 was rolled out at the company's Renton Plant.

In 1970, Pope Paul VI, visiting the Philippines, was slightly wounded at the Manila airport by a dagger-wielding Bolivian painter disguised as a priest.

In 1973, the Senate voted 92-3 to confirm Gerald R. Ford as vice president, succeeding Spiro T. Agnew, who'd resigned.

In 1983, 181 people were killed when a Colombian Avianca Airlines Boeing 747 crashed near Madrid's Barajas airport.

In 1989, a bomb blamed on drug traffickers destroyed a Colombian Avianca Boeing 727, killing all 107 people on board and three people on the ground.

In 1999, Northern Ireland's biggest party, the Ulster Unionists, cleared the way for the speedy formation of an unprecedented Protestant-Catholic administration.

In 2009, Tiger Woods crashed his SUV outside his Florida mansion, sparking widespread attention to re-

ports of marital infidelity.

**Ten years ago:** President Bush flew to Iraq under extraordinary secrecy and security to spend Thanksgiving with U.S. troops and thank them for "defending the American people from danger."

**Five years ago:** Indian commandoes fought to wrest control of two luxury hotels and a Jewish center from militants, a day after a chain of attacks across Mumbai. Iraq's parliament approved a pact requiring all U.S. troops to be out of the country by Jan. 1, 2012.

**One year ago:** Consumer confidence reached its highest level in nearly five years, with the help of rising home values, more hiring and lower gas prices. U.N. Ambassador Susan Rice met privately with three Republican senators who had indicated they would block her possible nomination to be secretary of state; they said afterward that they were even more troubled by her initial explanation of the attack that killed four Americans in Benghazi, Libya.

**Today's Birthdays:** Author Gail Sheehy is 76. Actor James Avery is 65. Academy Award-winning director Kathryn Bigelow (Film: "The Hurt Locker") is 62. TV host Bill Nye ("Bill Nye, the Science Guy") is 58. Actor William Fichtner is 57. Caroline Kennedy is 56. Academy Award-winning screenwriter Callie Khouri (Film: "Thelma and Louise") is 56. Rock musician Charlie Burchill (Simple Minds) is 54. Former Minnesota Gov. Tim Pawlenty is 53. Rock musician Charlie Benante (Anthrax) is 51. Rock musician Mike Bordin (Faith No More) is 51. Actor Fisher Stevens is 49. Actress Robin Givens is 49. Rapper Scoob (DAS EFX) is 43. Actor Kirk Acevedo is 42. Rapper Twista is 41. Actor Jaleel White is 37. Actor Arjay Smith (TV: "Perception") is 30. Actress Alison Pill is 28.

**Thought for Today:** "Man's loneliness is but his fear of life." — Eugene O'Neill, American playwright (born 1888, died this date in 1953).

### FROM THE BIBLE

"So then, just as you received Christ Jesus as Lord, continue to live your lives in Him, rooted and built up in Him, strengthened in the faith as you were taught, and overflowing with thankfulness." Colossians 2:6-7 NIV. Portals of Prayer, Concordia Publishing House, St. Louis

### YOUR LETTERS

**Thank You, P&D!**

**DiAnne Neilson, Yankton**  
Not long ago, my husband and I were enjoying our morning tea and reading the *Press and Dakotan*. My husband said, "This is a pretty good newspaper." I agree.

So in the spirit of Thanksgiving, I just want to say that I am thankful to live in a town the size of Yankton that still has its own newspaper. A lot of small town newspapers are already gone or have been swallowed up by bigger entities. Thank you to Gary and DeeDee Wood who came to Yankton to live and buy our historic newspaper. We have lived in Yankton for

17 years and that newspaper is almost always at our door with the local news before 8 a.m. That doesn't happen in a lot of places in the world and so I am thankful to the person who rises very early to deliver it.

Thank you to all the people who work at the *Press and Dakotan* for all you do, even when I don't agree with all the articles. But that is a free speech privilege we have under the Constitution of the United States of America. We are very blessed in Yankton and our local paper deserves our support as well as our prayers. Happy Thanksgiving everyone!



**Thanksgiving**

## JFK's Posthumous Proclamation

Each Thanksgiving eve, the *Press & Dakotan* publishes a presidential Thanksgiving proclamation from the past to offer our readers a perspective on our present times and circumstances.

This year, with the 50th anniversary of the assassination of President John F. Kennedy still fresh in mind, we bring you the proclamation he officially approved for the mournful Thanksgiving season of 1963.

The proclamation (which the *P&D* first reprinted back in 2005) was officially submitted to Congress on Nov. 5, 1963, and is dated as such in the archives of the Pilgrim Hall Museum (www.pilgrimhall.org). Kennedy was killed 17 days later in Dallas, just a week short of what turned out to be a dark Thanksgiving holiday for this nation.

Thanksgiving proclamations tend to rally the spirit in trying times. Kennedy's proclamation may be viewed as words of posthumous encouragement to the grieving American people. The proclamation echoes a theme of the speech he was to deliver — but never lived to present — in Dallas: "If we are strong, our strength will speak for itself. If we are weak, words will be no help."

Here is the text of Kennedy's 1963 Thanksgiving proclamation:

NOVEMBER 5, 1963.

**BY THE PRESIDENT OF THE UNITED STATES OF AMERICA A PROCLAMATION:**

Over three centuries ago, our forefathers in Virginia and in Massachusetts, far from home in a lonely wilderness, set aside a time of thanksgiving. On the appointed day, they gave reverent thanks for their safety, for the health of their children, for the fertility of their fields, for the love which bound them together and for the faith which united them with their God.

So too when the colonies achieved their independence, our first President in the first year of his first Administration proclaimed November 26, 1789, as "a day of public thanksgiving and prayer to be observed by acknowledging with grateful hearts the many signal favors of Almighty God" and called upon the people of the new republic to "beseech Him to pardon our national and other transgressions... to promote the knowledge and practice of true religion and virtue... and generally to grant unto all mankind such a degree of temporal prosperity as He alone knows to be best."

And so too, in the midst of America's tragic civil war, President Lincoln proclaimed the last Thursday of November 1863 as a day to renew our gratitude for America's "fruitful fields," for our "national

strength and vigor," and for all our "singular deliverances and blessings."

Much time has passed since the first colonists came to rocky shores and dark forests of an unknown continent, much time since President Washington led a young people into the experience of nationhood, much time since President Lincoln saw the American nation through the ordeal of fraternal war — and in these years our population, our plenty and our power have all grown apace. Today we are a nation of nearly two hundred million souls, stretching from coast to coast, on into the Pacific and north toward the Arctic, a nation enjoying the fruits of an ever-expanding agriculture and industry and achieving standards of living unknown in previous history. We give our humble thanks for this.

Yet, as our power has grown, so has our peril. Today we give our thanks, most of all, for the ideals of honor and faith we inherit from our forefathers — for the decency of purpose, steadfastness of resolve and strength of will, for the courage and the humility, which they possessed and which we must seek every day to emulate. As we express our gratitude, we must never forget that the highest appreciation is not to utter words but to live by them.

Let us therefore proclaim our gratitude to Providence for manifold blessings — let us be humbly thankful for inherited ideals — and let us resolve to share those blessings and those ideals with our fellow human beings throughout the world.

NOW, THEREFORE, I, JOHN F. KENNEDY, President of the United States of America, in consonance with the joint resolution of the Congress approved December 26, 1941, 55 Stat. 862 (5 U.S.C. 87b), designating the fourth Thursday of November in each year as Thanksgiving Day, do hereby proclaim Thursday, November 28, 1963, as a day of national thanksgiving.

On that day let us gather in sanctuaries dedicated to worship and in homes blessed by family affection to express our gratitude for the glorious gifts of God; and let us earnestly and humbly pray that He will continue to guide and sustain us in the great unfinished tasks of achieving peace, justice, and understanding among all men and nations and of ending misery and suffering wherever they exist.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this fourth day of November, in the year of our Lord nineteen hundred and sixty-three, and of the Independence of the United States of America the one hundred and eighty-eighth.

JOHN F. KENNEDY

**Robert Reich**

## Three Truths About ACA

BY ROBERT B. REICH

Tribune Content Agency

Having failed to defeat the Affordable Care Act every other way, Republicans are now hell-bent on destroying it in Americans' minds.

Every Republican in Washington has been programmed to use the word "disaster" whenever mentioning the Act. The idea is to make it so detestable it becomes the fearsome centerpiece of the midterm elections of 2014.

Admittedly, the president provided Republicans ammunition by botching the Affordable Care Act's rollout. But the president and other Democrats should be stating and restating three larger truths that show the pettiness of the Republican attack:

Our health-care system was a wreck. Ours has been the only health-care system in the world designed to avoid sick people. For-profit insurers have spent billions finding and marketing their policies to healthy people while rejecting people with pre-existing conditions, and routinely dropping coverage of policyholders who become seriously sick or disabled. What else would you expect from corporations seeking to maximize profits?

The social consequences have been devastating. We've ended up with the most expensive health-care system in the world (finding and marketing to healthy people is expensive, corporate executives are expensive, profits adequate to satisfy shareholders are expensive), combined with the worst health outcomes of all rich countries — highest rates of infant mortality, shortest life spans, largest portions of populations never seeing a doctor and receiving no preventive care, most expensive uses of emergency rooms.

We could not and cannot continue with this travesty of a health-care system.

The Affordable Care Act is a modest solution. It still relies on private insurers — merely setting minimum standards and "exchanges" where customers can compare policies, requiring insurers to take people with pre-existing conditions and not abandon those who get seriously sick, and helping low-income people afford coverage.

A single-payer system would have been simpler and more efficient. (It's no coincidence that the Act's Medicaid expansion has been easy in states that chose to accept it.)

But Republicans wouldn't even abide a "public option" to buy into something resembling Medicare. In the end, they wouldn't even go along with the Affordable Care Act, which was based on Republican ideas in the first place.

We owe it to each other. The Act depends, fundamentally, on a social compact in which those who are healthier and richer are willing to help those who are sicker and poorer. Such a social compact defines a society.

The other day I heard a young man say he'd rather pay a penalty than buy health insurance under the Act because, in his words, "Why should I pay for the sick and the old?" The answer is he has a responsibility to do so as a member the same society they inhabit.

The Act also depends on richer people paying higher taxes (a surtax of 3.8 percent on their capital gains and dividend income and a nine-tenths of 1 percent increase in their Medicare taxes) to finance health insurance for lower-income people.

Here again, the justification is plain: We are becoming a vastly unequal society in which most of the economic gains are going to the top. It's only fitting that those with higher incomes bear some responsibility for maintaining the health of Americans who are less fortunate.

This is a profoundly moral argument, but Democrats have failed to make it, perhaps because they're reluctant to admit that the Act involves any redistribution at all.

It's easier to say everyone comes out ahead. And everyone does come out ahead in the long term: Even the best-off will gain from a healthier and more productive workforce, and will save money from preventive care that reduces the number of destitute people using emergency rooms when they become seriously ill.

But there would be no reason to reform and extend health insurance to begin with if we did not have moral obligations to one another as members of the same society.

The initial problems with the rollout are trifling compared to the wreckage of the current system, the modest but important step toward reform embodied in the Act, and the moral imperative at the core of the Act and of our society.

Republicans have created a tempest out of trivialities. It is incumbent on Democrats — from the president on down — to show Americans the larger picture.

Robert Reich, former U.S. Secretary of Labor, is professor of public policy at the University of California at Berkeley and the author of "Beyond Outrage," now available in paperback. His new film, "Inequality for All," was released last month. He blogs at www.robertreich.org.