

HURRY IN FOR INCREDIBLE INTRODUCTORY OFFERS!



Choose Gel Memory Foam or Hybrid Technology - *Serta makes it easy!*



Kids Tent Bed
\$299

NEW for 2014!



NEW for 2014!

The comfort of memory foam infused with the support and cooling touch of gel.

iComfort Sleep System by Serta®	Insight
\$1299 As Low As	\$2774
Queen Flat Set	Queen on Motion Perfect® Foundation

iComfort Sleep System by Serta®	Prodigy
\$1999 As Low As	\$3474
Queen Flat Set	Queen on Motion Perfect® Foundation

iComfort Sleep System by Serta®	Savant
\$1799 As Low As	\$3274
Queen Flat Set	Queen on Motion Perfect® Foundation

iComfort Sleep System by Serta®	Acumen
\$2299 As Low As	\$3774
Queen Flat Set	Queen on Motion Perfect® Foundation

NEW for 2014!



A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.

iSeries Hybrid Sleep System by Serta®	Vantage
\$1299 As Low As	\$2774
Queen Flat Set	Queen on Motion Perfect® Foundation

iSeries Hybrid Sleep System by Serta®	Honoree
\$1999 As Low As	\$3474
Queen Flat Set	Queen on Motion Perfect® Foundation

iSeries Hybrid Sleep System by Serta®	Merit
\$1499 As Low As	\$1999
Queen Flat Set	Queen on Motion Perfect® Foundation

iSeries Hybrid Sleep System by Serta®	Caliber
\$2999 As Low As	\$4474
Queen Flat Set	Queen on Motion Perfect® Foundation



Kids Tent Bed
\$299



Serta
perfect sleeper

HOT BUY
\$299
Queen Mattress
LIMIT 2 PER CUSTOMER



DOUGLAS BEST BUY
OFFICIAL MATTRESS
NATIONAL SLEEP FOUNDATION



WE MAKE THE WORLD'S BEST MATTRESS.™

7 pc Room Packages



\$1499



\$1299

Sofa, Loveseat or Chair, Coffee Table, 2 End Tables, 2 Lamps or Area Rug

Recliners



\$249



\$349



\$399



\$299

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