

**1705 Items \$100 or Less**  
**Handmade leather items:** 2-billfolds, 1-\$20 & 1-\$15; checkbook cover-\$20, money clip-\$10, cell phone holder-\$15, 2-belts with buckles-\$5/each, credit card holder-\$10. (605)660-2087.

**Handmade quilt 72x84** \$50, handmade quilt 34x60 \$20. (605)660-2087.

**Men's sheepskin coat, XL,** \$75. (605)665-6796.

**Pickup topper fits** on short-box Ford Pickup 150, \$100. (605)-660-0480.

**PooH baby swing** \$20; Graco stroller \$5; 3-NasoGel sprays \$5. New Playtex drop ins bottle & liners \$15; breastmilk freezer storage container \$7. (605)660-8878.

**Roofing-Permafelt, 4ftx250ft roll** approximately 50ft gone, \$85 (605)664-7161 after 6pm.

**Squirrel cage blower,** (dust collector) with 100hp. electric motor \$50. Rear seat for 1996 Ford Windstar Van, great color, good condition, \$50. Mollet Music (605)665-7676.

**Steel toe shoes** size 9, \$90. Call evenings (605)260-9928.

**1775 Home Furnishings**  
**Powered recliner,** 4 months old, \$450. (605)665-4185 or (605)661-8385.

**Twin captain bed** \$150. 2-Wingback chairs, mauve fabric with medium oak wood trim. \$100/each. (605)661-7047.

**1780 Items Wanted**  
**Want to Buy:** U.S. Silver Coins Pre 1964. Will pay top dollar. Call Gary, Midwest Gold-Silver. (605)260-4653

**Wanted: Wood gun** cabinet with glass doors, needs to hold at least 6 guns. Call (605)660-2470.

**1815 Miscellaneous**  
**Hague Water Max** Water Softener, with iron tank, and reverse osmosis. All in good condition, \$150. Northern Leader Wood furnace, good condition, \$200. Dry firewood, \$60/pickup load. (605)660-5078.

**1820 Give Aways**  
**Giveaway: Black walnuts** on the ground, come help yourself. Bring your own containers. (605)665-5448.

**1830 Rummage Sales**  
**1001 E. Hwy 50 (Art's Eastside Storage)**  
**Friday, 10/19, 1pm-7pm**  
**Saturday, 10/20, 8am-1pm**  
Furniture, baby-adult clothes, appliances, knick-knacks, antiques, sewing machine, sports equipment. Crystal, books, corner shower, construction material, toys.

**1705 West St.**  
**Saturday, 10/20, 8am-1pm**  
Men's, women's, and toddler clothing, furniture, and many miscellaneous items.

**417 Maple St. (Located at Garage in back)**  
**Saturday, 10/20, 9am-2pm**  
Moving sale, furniture, housewares, and tools including crib and mattress, desk and chairs, endtables, and other furniture.

**709 Whiting Dr. 4-H Grounds**  
**Friday, 10/19, 9am-5pm**  
**Saturday, 10/20, 8am-1pm**  
Yankton Area Ice Association Annual Fund Raiser Multi-family Rummage Sale. Clothes and Household items, plus much miscellaneous.

**804 Washington Gayville, SD**  
**Saturday, 10/20, 10am-2pm**  
**Sunday, 10/21, 10am-2pm**  
Antiques, household, collectibles, riding lawn mower, snow-blower. Furniture, like new clothing, bed frame, miscellaneous. Cash only.

**907 Pearl**  
**Friday, 10/19, 9am-6pm**  
**Saturday, 10/20, 8am-12noon**  
Heated Garage Sale, Christmas decorations, Harley-Davidson watch, Kiss Albums. Household items, winter coats, men's, women's, 0-4T boy's clothes, toys, lots of miscellaneous.

**912 W. 13th St.**  
**Friday, 10/19, 4:00-7:00pm**  
**Saturday, 10/20, 8:00am-Noon**

Air Hockey Table; Stereo System; Celebrating Home Items; Kids Books; Cloth Window Blinds; Life Jackets; Toys; Baby Monitor; Clothes- Girls 8-12; Boys NB on Up; Maternity, Mens; Ladies; Camo; Michael Jordan; Misc.

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**2010 Legal and Public Notices**

10+19+26&11+2+9

STATE OF SOUTH DAKOTA

COUNTY OF YANKTON

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:SS

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IN CIRCUIT COURT

FIRST JUDICIAL CIRCUIT

IN THE MATTER OF THE NAME CHANGE OF:

LILY MICHELLE CROWN,

A MINOR CHILD.

CIV. 12-655

**NOTICE OF HEARING**

Lynn Michelle Blodgett, natural mother and guardian of Lily Michelle Crown, a minor child, has filed a Petition to change the name of Lily Michelle Crown to Lily Michelle Blodgett and to alter Lily Michelle Crown's name on her birth records. Please take notice that a hearing on said Petition will be brought on for hearing before the Hon. Cheryl Gering, Circuit Court Judge, at the Yankton County Courthouse, city and county of Yankton, South Dakota, on the 27th day of November, 2012, at the hour of 10:00 a.m., or as soon thereafter as the matter may be heard.

Dated this 3rd day of October, 2012 at Yankton, South Dakota.

Heather LaCroix  
Attorney for Petitioner  
PO Box 632  
Yankton, SD 57078  
(605) 665 2535 (telephone)  
(605) 664-2535 (fax)

9+28 & 10+5+12+19

State of South Dakota  
County of Yankton  
SS.

In Circuit Court  
First Judicial Circuit  
Civ. 11-299

STATE OF SOUTH DAKOTA,  
Plaintiff,

v.

ONE 2004 SILVER GRAND AM, VIN #1G2NF52E44M663214, AND \$198 IN AMERICAN CURRENCY,

Defendants.

**SUMMONS**

GREETINGS FROM THE STATE OF SOUTH DAKOTA TO THE ABOVE-NAMED VEHICLE DEFENDANT, CURRENCY DEFENDANT, JAMES TIMOTHY JOHNSON, 603 W. HWY 50, #1, WAGNER, SOUTH DAKOTA 57380, HARRIS LEE BAKER, 29598 HWY 50, RAVINIA, SOUTH DAKOTA 57357, TAMMY WIESNER, P.O. BOX 974, WAGNER, SOUTH DAKOTA 57380 AND JOANNA M. WALN, P.O. BOX 372, LAKE ANDES, SOUTH DAKOTA 57356:

You are hereby summoned and required to serve upon the Attorney General, Plaintiff's Attorney, whose address is the Office of Attorney General, 300 N. Dakota Avenue #403, Sioux Falls, South Dakota 57104, a verified answer to the Complaint, which is herewith served upon you (and which on the date below was mailed for filing to the Clerk of Courts, First Judicial Circuit, Yankton, South Dakota), within thirty (30) days after the service of this Summons and Complaint upon you, exclusive of the date of service. If you fail to file an answer within thirty days of the date of service upon you, judgment by default will be taken against you for the relief as prayed for in the Complaint.The object of the above action is forfeiture of the above-described property to the State of South Dakota.

Dated this 29th day of April, 2011.

/s/:

Douglas P. Barnett  
Assistant Attorney General  
300 N. Dakota Avenue #403  
Sioux Falls, SD 57104  
Telephone: (605) 367-5880

# Cos. Walk Tricky Line With Endorsements

**BY MAE ANDERSON**

Associated Press

NEW YORK — Nike forgave Tiger Woods after he apologized for cheating on his wife. It welcomed back Michael Vick once he served time for illegal dog-fighting. But the company dropped Lance Armstrong faster than the cyclist could do a lap around the block.

What's the difference? A marketer's prerogative.

The world's largest clothing and footwear maker has stood by athletes through a number of scandals over the years, but this week it became the first company to sever ties with Armstrong in the wake of allegations that he used illegal drugs to boost his performance during his 20-plus year racing career.

At least five other companies followed Nike's lead, highlighting the tricky relationship that evolves when marketers sign multimillion-dollar deals with celebrities and athletes to endorse their products. Everything a celebrity endorser says and does could negatively impact the company he or she represents. And when something goes wrong, companies act as the judge and jury when deciding whether to continue those deals. They consider everything from the offense itself to the fallout.

"The tighter the association and the more intimate the relationship, it

can sort of be like breaking up a marriage," said Allen Adamson, managing director of branding firm Landor Associates.

Endorsement deals have been around for decades. The value of such deals are a closely held secret, but companies often shell out millions of dollars for celebrities to wear their shoes, use their equipment or appear in their commercials.

The practice is even more common in the world of sports, where companies are willing to do almost anything to have their brand associated with the high performance of a top athlete. Think: The endorsement deal between sneaker maker Adidas and soccer player David Beckham or General Mills deal to have Olympic Gold medalist Gabby Douglas appear on a box of Wheaties cereal.

Companies typically a "morals clause" in the deals. The specific language can vary, but the clause basically allows a company to cancel the contract if a celebrity does something that reflects poorly on the brand — or the celeb themselves.

History is dotted with companies dropping celebs after public mishaps. In 1986 the American Beef Industry Council dropped actress Cybil Shepherd as its spokeswoman when she told an interviewer she tried to avoid red meat in her diet. And in 2007 Verizon severed ties with singer Akon after he drew wide-

crop report. The northeast region's recorded precipitation amounts to 56 percent of the normal 20.46 inches for the period.

During Thursday's conference call, Kentucky state climatologist Stuart Foster noted the drought's impact on agriculture for the Upper Plains and other regions. The prolonged dry conditions have affected prime hay production areas, major cattle production areas and winter wheat planting.

If the drought persists, it could create problems with fires, water supplies, hydropower and infrastructure, Foster said. The drought could also affect navigation, recreation and tourism, he said.

The forecast for the next two weeks calls for above-normal precipitation for the Upper Plains, Foster said. The long-range picture remains uncertain, particularly with the El Nino outlook moving toward a neutral situation, he said.

The three-month outlook from November to January, which remains uncertain, sees the likelihood of continued above-normal temperatures and below-normal precipitation for the Central Plains, Foster said.

"The drought is likely to persist over a large portion of the country that is currently experiencing drought," he said. "As far as 2013, we will have some time yet to see how things play out in the short term. We will see with winter where the agriculture situation in the Great Plains continues to be a great concern."

The drought has shattered a number of records, according to Doug Kluck with the National Oceanic and Atmospheric Administration (NOAA).

Montana, the Dakotas and Minnesota saw record dry months for September, he noted in a separate release.

The continental United States, particularly in the far west, has had

spread criticism for a sexually charged dance onstage with a 14-year-old girl during a spring concert in Trinidad.

"It's really hard to know today when an issue will spin out of control or just go away," said Adamson, the branding expert. "The cost of a celebrity endorsement is huge, so pulling the plug is a really big decision."

Sometimes letting go of a celeb can cause a company more problems. For example, apparel and underwear company Hanesbrands dropped Pittsburgh Steelers running back Rashard Mendenhall from its lineup in 2011 after he made controversial remarks about the death of Osama bin Laden and the Sept. 11 terrorist attacks over social media web sites. Mendenhall now is suing the company and seeking \$1 million for breach of contract, claiming Hanesbrands wrongly terminated him. The case is still being heard in the U.S. District Court in North Carolina.

Perhaps no other company is better known than Nike for its history of having to decide the marketing fate of the celebrity endorsers. The company with the popular "Just Do It" slogan has been endorsing athletes for most of its 48-year history.

When Nike was founded in 1964, it first got attention by providing shoes to runners. Its first official endorse-

**"I don't" wish a bad winter on anyone, but it would help if it consistently snowed through the winter. Then, get a bigger snow later in the winter, so it has a shorter-lived impact and we can get some runoff. Then, repeated rains in the springtime."**

**DENNIS TODEY**

warmer-than-average temperature for 16 straight months and lower-than-average precipitation through the summer, he said.

"These climate conditions combined with weather to spark one of the region's largest wildfire seasons yet," he said.

According to the Oct. 2 report of the U.S. Drought Monitor, 64.6 percent of the contiguous U.S. was experiencing moderate to exceptional drought, slightly larger than the extent of drought at the end of August. The percent of the nation experiencing exceptional drought, the worst category of drought, remained constant at about 6 percent.

"I'm not saying this drought will necessarily last beyond into next spring and beyond," Kluck said. "But when you're getting into the pretty severe drought, like the D4 level (found in the Yankton region), it will take quite a bit of time and precipitation to come out of it."

"We should still have drought next spring and into the summer. That's not a risky forecast," he said.

Thursday's conference call came on the heels of the U.S. Army Corps of Engineers' report on the drought's effect on the Missouri River system.

"The Missouri River basin continued to experience drought conditions throughout the month of September with record low inflows, totaling just under 0.3 million acre feet, into the mainstem reservoir system," the report said. "The previous record was 0.4 million acre

ment was the late-runner Steve Prefontaine in the early 1970s. Nike's most high profile endorsement came in the 1980s when it inked a deal with former professional basketball player Michael Jordan. The deal is widely seen as one of the most successful endorsements of all time.

Nike, which is based in Beaverton, Ore., now spends millions each year on endorsements. Of the \$7.4 billion it spent on advertising, promotions and endorsements in the fiscal year that ended in May, 11 percent or \$800 million, was for endorsements. That included its sponsorship of activities such as college and professional sports teams.

As a result of its large investment in endorsements, Nike has had to make some tough decisions over the years. It stood by Woods after the golfer admitted to a string of infidelities and had a brief stint in a rehab treatment facility for sex addiction. Nike even made a TV commercial that alluded to his problems, with Wood's deceased father's voice saying: "Did you learn anything?"

Similarly it stuck by Los Angeles Lakers' Kobe Bryant in 2003 after he was arrested on sexual assault charges that were later dropped. Nike, however, didn't use the basketball player in advertising again until 2005.

feet set in 1919; detailed records in the Missouri River basin date back to 1898."

During Thursday's call, Kluck noted three forums were held across the Midwest to discuss federal assistance for drought-stricken areas. The U.S. Department of Agriculture (USDA), the Federal Emergency Management Agency (FEMA) and other federal agencies were part of the discussion, he said.

"Now is the time to talk about it and prepare for it as best as possible," Kluck said.

Paul Lepisto of Pierre, with the Izaak Walton League of America, asked Thursday about the factors needed to break the dry cycle.

"What are the prospects for an El Nino, for a glimmer of hope for ending the drought in the Dakotas and Nebraska this winter?" he asked. "What's it going to take globally, weather-wise, for us to break this extremely dry period?"

The answer likely lies in what happens this winter, Kluck said. Starting next month, the NOAA and its conference calls will start monitoring snow, at least in the mountains, he said.

"For most of the Great Plains and the Missouri River basin, that (snowpack) is going to be a big player again this year," he said.

"If it starts again this year (with an open winter) like last year, it's not so good. We need to keep our fingers crossed."

*You can follow Randy Dockendorf on Twitter at [twitter.com/RDockendorf](https://twitter.com/RDockendorf)*

# Pheasants

**From Page 1A**

precipitation in April and May, which could have hurt nesting conditions, he said.

Despite those statistics, Yankton County Conservation Officer Sam Schelhaas remains optimistic.

"Yankton County is not really known for its high number of pheasants, but we do have a fairly decent population," Schelhaas said. "If a guy has a good dog and is willing to walk a little bit farther, he should be able to shoot some pheasants."

Along with a higher bird count,

hunters in the area also have a better outlook this year thanks to an earlier harvest, Runia said.

"Basically, all the crop fields are going to be harvested by opening day, which we haven't seen in a very long time," he said. "The birds will have fewer crop fields to be hiding in, and that will be a pretty big help to our hunters."

"Pheasants are concentrated right now too," Schelhaas added. "You add the fact that a lot of the (Conservation Reserve Program land) got hayed due to the drought, and that concentrates the pheasants even more. I expect the guys that are out hunting CRP are going to have great success this year."

Additional CRP land will be available to hunters this year

# Varilek

**From Page 1A**

found inspirational to know is that, from Yankton High School you can go on to do whatever you want to do and pursue your dreams. I've been able to do that, and you can, as well. Hopefully, my story might encourage you to go on and pursue whatever you want to do."

Varilek was not shy about sharing that his family never had much money, which meant he utilized the reduced-lunch program at school and started working as a youth.

He delivered newspapers for the *Press & Dakotan*, washed dishes at the Quarry Steakhouse and Lounge, picked up rocks for area farmers and worked at Burger King.

"It wasn't very glamorous (work), so at that point I didn't necessarily expect I would run for Congress," Varilek joked.

However, with the help of Pell Grants, Stafford Loans and scholarships, he was able to attend college and graduate school.

"I had to work hard to get where I got, but I also needed a helping hand here and there," Varilek said, noting that his need for assistance sometimes embarrassed him in his early years. "Now I look back as an adult and say, 'Thank goodness there was a helping hand.' Thank goodness I got a decent meal. Thank goodness I could go to college, even though I didn't have enough money on my own. Thank goodness I could go to graduate school — all because I worked hard and some people were willing to give me a shot."

With that in mind, he told the students that if he were in Congress, he would apply his efforts to helping the middle class of Americans. Varilek believes too much government effort goes to assisting millionaires and billionaires.

"People in the middle deserve representation," he stated.

thanks to the Conservation Reserve Enhancement Program. Through the program, the GF&P worked with private landowners and the U.S. Department of Agriculture to provide wildlife habitat and public hunting opportunities on nearly 70,000 acres in the James River Valley.

Wherever individuals choose to hunt, both Runia and Schelhaas said safety should be stressed.

"As far as pheasant hunting accidents go, they usually have to do with a hunter swinging on game when they're not sure what's beyond what they're shooting at," Schelhaas said. "So have fun out there, but wear blaze orange and be sure of your target and beyond."

Runia also asks hunters to be

mindful of the higher risk of fires in the fields this year.

"Be responsible and don't park vehicles in tall grass where they have the potential to start a fire," he said.

With all the advantages hunters have this year, Runia and Schelhaas expect to see hunters have more success compared to last year, which saw 1.5 million pheasants harvested statewide.

Schelhaas said he especially has high hopes for this season's opener, which he believes will be one of the best in recent memory.

"It will be a great weekend to be out in the field," he said.

*You can follow Derek Bartos on Twitter at [twitter.com/d\\_bartos](https://twitter.com/d_bartos)*

stated. "I'm someone who feels I get along really well with a lot of people, and I like that. I don't like them being upset with me. But when you are a candidate, you've got to take positions and accept the fact that some people are going to be upset with you."

Varilek said he understands why many people find politics frustrating.

"People get turned off by it because of all the bickering and lack of progress," he stated. "I feel all those same frustrations, and they are part of why I decided to do this race. I can do better. We shouldn't have to settle for the results we're getting now. Some people are tempted just to turn off politics because it is so frustrating. But I think we should never forget how lucky we are to live in a democracy."

*You can follow Nathan Johnson on Twitter at [twitter.com/AnInlandVoyage](https://twitter.com/AnInlandVoyage)*