

# Culligan®

**better water. pure and simple.®**

**Sandy thinks her high efficiency appliances were a smart idea.**

**And her water softener is pure genius.**



**Introducing the Culligan® HE. So smart it can cut water, salt and energy usage up to 46%.\***



For high-efficiency water softening, nothing can match the Culligan HE. With patented technologies to optimize salt, water and electricity consumption, it delivers up to 46%\* better performance. You save money while enjoying fresh laundry, spotless glasses, more efficient appliances and less residue.

**The world's smartest water softener.**

Just how smart is the Culligan HE? Smart enough to alert you to low salt levels. Sophisticated enough to be controlled remotely. And intelligent enough to let you customize the feel of your water.

Make the smart choice. Culligan HE.

## Culligan®

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**FREE IN HOME WATER ANALYSIS**

An experienced Culligan Man® will test your water and explain the results—no cost, no obligation!

Culligan

Limited time offer. See participating dealer for details. ©2013 Culligan International Co. May be subject to credit approval. Not valid with other offers. Dealer participation may vary. Coupon must be presented at time of sale. Contaminants may not be in your water.

**\$200 OFF**

a Culligan® HE Water Softener



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**CULLIGAN WATER CONDITIONING OF YANKTON**

600 E. 8th ST.  
YANKTON, SD 57078  
(800)-568-6650  
culliganyankton.com

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\*46% less versus a time clock regeneration softener

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## Another bright idea from Culligan.

Culligan is proud to continue 75 years of innovation by introducing The World's Most Efficient Water Softener!



Just like that high efficiency light bulb, a **Culligan® High Efficiency Water Softener** can save you real money compared to a non-electric softener.

**The World's Most Efficient Water Softener**

- Remote programmable touchpad
- Save up to 46%\* on operating costs
- Automatically alerts when salt level is low
- Softer laundry
- Smoother skin and silkier hair
- Spot-free glasses

**Now that's efficient. Culligan HE.**



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\*Savings reflect typical annual usage for a family of four in a house where water hardness varies. 46% less versus a time clock regeneration softener.

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