

Campaign

From Page 1A

Counseling and Yankton Counseling, the Contact Center, the Family Education & Counseling Center, the Family Visitation Center, the Girl Scouts, the Homeless Shelter, the Literacy Council, Parents As Teachers, the Red Cross,

the Retired Senior Volunteer Program, the Sack Pack, Senior Companions, the Special Olympics, the Women's/Children's Center and Yankton Transit.

"Our agencies help people from the very young to our experienced seniors," Kettering said. "And due to the state and federal dollars diminishing for some of these programs, it's important for people to give something to the campaign so we can keep

these programs and services for the people that need them."

The campaign's goal is to raise \$470,000, the same as last year.

"We raised 93 percent of our goal last year, so we would really like to go over the top this year," Kettering said.

While the down economy has hurt donations the past few years, she doesn't believe that will be the case this time around.

"I think parts of the economy have improved, so I'm very optimistic we can do it this year," she said. "We came very close last year, and since then, we've had companies regain some of their employees."

Larger companies typically offer the majority of the contributions, but individual donations are also crucial, Kettering said.

"When it boils down to the final numbers, it's the individuals

that really make a difference in this campaign versus the businesses," she said.

Kettering added that even a small donation can make a big impact, as 99 cents of every dollar stays within the community.

"If people donate even one dollar a week, it makes a huge difference with our campaign," she said.

According to the organization, donating \$1 each week supplies

10 bags of food at the Contact Center; \$2.50 each week provides 65 rides at Yankton Transit; and \$5 each week registers five Special Olympic teams.

"If people can sacrifice just a bottle of pop or a cup of coffee for the campaign, miracles can happen," Kettering said.

For more information or to learn how to donate, call (605)665-6766 or visit www.yanktonunitedway.org.

L&C

From Page 1A

ity going around for a while (about the impact of the flooding in the Yankton area), causing a lot of people to panic," said Van Meeteren. "That's probably at the crux of the decrease."

Several rainy weekends also contributed to the decline, according to Shane Bertsch, the district park supervisor for the GF&P.

With the flooding came a large amount of debris that kept boaters and beachgoers away, he added.

"We've seen the boat traffic increase since the floating debris has decreased," Bertsch said. "We didn't have as much beach traffic, even though we did what we could to clean the beaches. We were dealing with stuff almost every day — logs, reeds and things like that. That's stabilized, and we don't have to clean them as much now."

Some observers have suggested that a sluggish economy contributed to the decline in camping numbers, but Van Meeteren said he is skeptical of that explanation.

"We didn't get as many cancellations as we thought we would," he said. "That leads you to believe more people didn't make reservations in the first place. Maybe it was somewhat related to the economy. But a downturn in the economy is usually good for us. People travel more locally, so that's hard to believe."

Lower camping numbers have apparently not affected trade within the City of Yankton. Sales tax revenue due to the city through July was up more than 10 percent compared to last year. That is second only to Huron, which has seen a 12 percent increase.

"I think the (visitation to Gavins Point Dam) is a huge reason things have been up," said Lisa Scheve, director of the Yankton Convention and Visitors Bureau. "I think that speaks highly of the volume of people who were coming into the area. It contributes to why sales tax numbers in particular areas have been very good."

She is aware of at least one Yankton restaurant that set an all-time record for the number of meals served in one day. That milestone was reached on Father's Day.

"Things started off a little bit slow as far as tourism in the Yankton area," she said. "But they did pick up. What we've discovered as we talk with our businesses is they saw more mid-week travelers. That has been one of my goals since I came here."

Bertsch said he hopes to end the camping season on a high note, even if that won't make up for the shortfall in overall visitors this year compared to 2010.

Reservations can be made for Lewis and Clark Recreation area through Oct. 10 by calling 1-800-710-CAMP, or visiting www.campsd.com. Reservations for White Crane Recreation Area and Pierson Ranch Recreation Area end after Labor Day.

"We're going to be plumb full this weekend," Bertsch said of the three parks.

"The fall is a good time to camp," he continued. "The lake has cleared up, so there is good boating still available."

Survey

From Page 1A

43.4 from 49.5 in July.

"The uncertainty surrounding federal government and Federal Reserve actions have dampened the economic outlook of supply managers in the region," Goss said. "Our confidence index has now moved to levels experienced during the last recession."

The other components of the August index were:

- new orders at 51.2, up from 50.5 in July;
- production or sales at 54.2, up from 52.6;
- employment at 49.0, down from 53.1;
- trade at 54.8, up from 52.4 in July.

Labor Day
3-day SALE!
Saturday • Sunday • Monday

slumberland
FURNITURE

36 MONTHS
SPECIAL FINANCING AVAILABLE*
*SEE BELOW.

EVERYTHING IS ON SALE

every sofa on sale every bed on sale every accent table on sale every chair on sale every dining set on sale every sectional on sale every futon on sale every leather sofa on sale every dresser on sale every bunk bed on sale every entertainment piece on sale



sale \$377
3days! 53% OFF list price
CORSIKA SOFA
89w 39d 37h. SKU# 4375451



sale \$599.99
3days! 60% OFF list price
SEALY COMFORT SERIES
MEMORY FOAM QUEEN
SIZE SET SKU# PBAY150



sale \$246
3days! 69% OFF list price
SPECIAL PURCHASE! DIPLOMAT ROCKER
RECLINER | In pinto, 42.5w 40d 40h. SKU# 5012506

WHILE THEY LAST!



sale \$199.99
3days! 50% OFF list price
TOULOUSE QUEEN SIZE SLEIGHT BED
62w 90d 42h. SKU# PTP0777



sale \$699.99
3days! 63% OFF list price of both items
WHILE THEY LAST!
NANTUCKET 5-PIECE DINING 43x65 table expands to
43x83 with butterfly leaf. SKU# PTP0139 BENCH SKU# 1398833

every sofa on sale every bed on sale every accent table on sale every ottoman on sale every rug on sale every La-Z-Boy recliner on sale every futon on sale every leather sofa on sale every dresser on sale every bunk bed on sale every entertainment piece on sale

slumberland
FURNITURE

slumberland.com

Prices valid through Monday, September 5, 2011 on in-store purchases only.

©2011 Slumberland, Inc. "HOT BUYS" and some brands, including Tempur-Pedic, Stearns & Foster, Beautyrest Black, Simmons NRG and Human Touch, are always at their lowest price and excluded from sale pricing or additional discounts. Percent off savings on some items are based on the Slumberland list price. The Slumberland list price is the current, future or former offering price of the same or comparable merchandise at Slumberland or another retailer. Actual sales may not have occurred at list price. Prices, merchandise or offers may vary slightly by market. Some merchandise may not be available at all locations. Clearance Outlets feature overstock, clearance and sample bargains — special offers may not apply. Custom orders require a non-refundable down payment and may be at an additional charge. See store for details. In the event of an error in this ad, correction notices will be posted in our stores. FINANCING TERMS: The Slumberland Advantage credit card is issued by Wells Fargo Financial National Bank. Special terms apply to purchases of \$1999 or more charged with approved credit. Tax and delivery charges are due at time of purchase. The minimum monthly payment will be the amount that will pay for the purchase in full in equal payments during the promotional period. Interest will be charged to your account from the purchase date at the regular APR if the purchase balance is not paid in full within the promotional period or if you make a late payment. For newly opened accounts, the regular APR is 27.99%. The APR may vary. The APR is given as of July 1, 2011. If you are charged interest in any billing cycle, the minimum interest charge will be \$1.00. Credit offer not valid on clearance items. See store for details. Offer valid through 9/10/11.

090311

Labor Day Open 9-5

920 Broadway, Yankton
605-665-3719 • 1-877-665-3719
Regular Hours M-F 9-8, Sat. 9-5, Sun. Noon-5

